



Undergraduate Retention Rates by School and Major

First-time Freshman Retention Rate is a key performance indicator of Clark Atlanta University (CAU) student success. CAU tracks first to second-year retainment (Fall to Fall). CAU has an Undergraduate Retention rate of 68% for first-time freshmen entering in Fall 2022.

	Fall 2018 FFM	Return in Fall 2019	Retention Rate %	Fall 2019 FFM	Return in Fall 2020	Retention Rate %	Fall 2020 FFM	Return in Fall 2021	Retention Rate %	Fall 2021 FFM	Return in Fall 2022	Retention Rate %	Fall 2022 FFM	Return in Fall 2023	Retention Rate %
School of Arts and Sciences	668	478	72%	583	379	65%	541	380	70%	792	545	69%	798	562	70%
Art	9	6	67%	15	8	53%	8	5	63%	12	9	75%	11	7	64%
Biology	154	99	64%	127	71	56%	127	83	65%	186	114	61%	210	147	70%
Chemistry	29	22	76%	13	10	77%	15	10	67%	14	9	64%	19	13	68%
Computer and Information Sys	19	11	58%	10	6	60%	2	1	50%	0	0	0%	0	0	0%
Computer Science	21	14	67%	13	7	54%	17	11	65%	31	23	74%	42	28	67%
Criminal Justice Admin	74	54	73%	72	46	64%	71	45	63%	110	83	75%	113	75	66%
Cybersecurity	0	0	0%	2	2	100%	10	7	70%	15	9	60%	15	9	60%
English	9	8	89%	2	1	50%	2	1	50%	5	4	80%	11	6	55%
Fashion Design/Merchandising	28	21	75%	31	24	77%	34	26	76%	52	36	69%	47	29	62%
French	1	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%
History	5	5	100%	1		0%	3	3	100%	9	7	78%	1	1	100%
Mass Media Arts	110	85	77%	108	78	72%	56	49	88%	73	56	77%	77	63	82%
Mathematics	6	6	100%	10	6	60%	5	3	60%	4	3	75%	6	3	50%
Music	15	14	93%	10	5	50%	9	4	44%	11	5	45%	11	9	82%
Philosophy	1	1	100%	0	0	0%	1	1	100%	2	1	50%	0	0	0%
Physics	14	10	71%	7	4	57%	11	10	91%	25	17	68%	19	12	63%
Political Science	37	19	51%	40	28	70%	33	21	64%	46	31	67%	34	27	79%
Psychology	97	71	73%	93	65	70%	109	81	74%	135	91	67%	156	109	70%
Religion	0	0	0%	0	0	0%	2	1	50%	0	0	0%	1	1	100%
Sociology	13	12	92%	10	6	60%	8	5	63%	10	10	100%	13	11	85%
Spanish	1	1	100%	0	0	0%	0	0	0%	0	0	0%	2	2	100%
Speech Communication	10	6	60%	10	6	60%	5	3	60%	3	3	100%	1	1	100%
Theatre Arts	13	11	85%	9	5	56%	13	10	77%	29	23	79%	9	9	100%
School of Business Admin	196	151	77%	188	112	60%	193	136	70%	272	201	74%	298	191	64%
Accounting	17	15	88%	12	9	75%	10	5	50%	12	10	83%	23	15	65%
Business Administration	170	127	75%	170	98	58%	180	129	72%	258	201	78%	271	172	63%
Economics	8	8	100%	6	5	83%	3	2	67%	2	0	0%	4	4	100%
School of Education	27	22	81%	15	11	73%	11	3	27%	32	26	81%	25	14	56%
Elementary Education	23	19	83%	13	10	77%	10	3	30%	30	24	80%	24	13	54%
Educational Studies	4	3	75%	2	1	50%	1	0	0%	2	2	100%	1	1	100%
School of Social Work	22	18	82%	16	10	63%	17	9	53%	27	19	70%	23	17	74%
Social Work	22	18	82%	16	10	63%	17	9	53%	27	19	70%	23	17	74%
Undecided/Undeclared Majors	8	7	88%	12	4	33%	24	14	58%	0	0	0%	13	8	62%
General Studies	8	7	88%	12	4	33%	24	14	58%	0	0	0%	13	8	62%
Grand Total	921	676	73%	814	516	63%	786	542	69%	1123	791	70%	1157	792	68%

Sources: Banner by Ellucian/OPAR

Note: * The Cybersecurity major became available after Fall 2018.