



Retention and Graduation Rates are key performance indicators for Clark Atlanta University (CAU) Strategic Plan Goal 1: Enrollment and Student Success. For performance metrics, CAU tracks the First-Time, Full-time Freshman Retention Rates, Six-Year Graduation Rates, and Time to Degree.

Objective 2: Strengthen Retention, and Graduation Rates, and Time-to-Degree Rates for Graduate Masters/Graduate Doctorate students.

Metric # 3: Increase percent of annual undergraduate graduation to 20% by 2023.

Annual Degree Completions Rates, Academic Year: 2018-19 - - 2022-23

Annual Completers and Graduation	AY 2018-19	AY 2019-20	AY 2020-21	AY 2021-22	AY 2022-23
Headcount UG Enrollment	3325	3318	3096	3390	3427
Total Graduating Class	483	694	618	583	452
Annual Graduation Rate	14%	21%	20%	17%	13%

Rate of Earned Master’s and Doctor’s Degrees: This measure is specific to desired outcomes determined by individual programs in terms of time to earn postsecondary master’s or doctorate degrees. Degree completions are tracked by year of matriculation through student time and credit hours towards earning a degree (Graduate Program Length). Metrics:

1. By 2023, 52% of students will complete their Master’s degree within 2 years.
2. By 2023, 30% of students will complete Doctor’s degree within 5 years.

Time to Degree for Graduate Master’s Level, Entry Year: Fall 2015- Fall 2017

Graduate Master’s	TOTAL ENROLLED	FALL 2015						TOTAL ENROLLED	FALL 2016						TOTAL ENROLLED	FALL 2017					
		YEARS COMPLETED							YEARS COMPLETED							YEARS COMPLETED					
		1-2		3		4-5			1-2		3		4-5			1-2		3		4-5	
		#	%	#	%	#	%		#	%	#	%	#	%		#	%	#	%		
TOTAL	217	81	37%	76	35%	9	4%	192	93	48%	62	32%	7	4%	113	52	46%	34	30%	3	3%

Time to Degree for Graduate Doctorate Level, Entry Year: Fall 2013- Fall 2015

Graduate Doctorate	TOTAL ENROLLED	FALL 2013						TOTAL ENROLLED	FALL 2014						TOTAL ENROLLED	FALL 2015					
		YEARS COMPLETED							YEARS COMPLETED							YEARS COMPLETED					
		1-3		4-5		6-7			1-3		4-5		6-7			1-3		4-5		6-7	
		#	%	#	%	#	%		#	%	#	%	#	%		#	%	#	%		
TOTAL	29	1	3%	5	17%	2	7%	34	1	3%	12	35%	10	29%	28	2	7%	9	32%	4	14%

Sources: Banner by Ellucian/OPAR

Note: As of 9/25/2023.