



School of Business 10-Year Undergraduate Enrollment by Major and Fall Term, Fall 2013 – Fall 2023

MAJOR	Fall 2013			Fall 2014			Fall 2015			Fall 2016			Fall 2017			Fall 2018			Fall 2019			Fall 2020			Fall 2021			Fall 2022			Fall 2023		
	Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl				
		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%	#	%	#
Accounting	71	1	1	74	3	4	76	3	4	80	12	15	83	13	16	89	7	8	78	5	6	61	1	2	56	0	0	64	1	2	63	2	3
Business Administration*	428	5	1	444	10	2	501	23	5	593	82	14	634	80	13	651	48	7	630	35	6	585	13	2	708	6	1	795	5	1	839	2	0
Economics	11	0	0	15	1	7	10	2	20	12	2	17	10	1	10	17	1	6	20	1	5	14	1	7	13	1	8	11	1	10	14	1	10
SCHOOL TOTAL	510	6	1	533	14	3	587	28	5	685	96	14	727	94	13	757	56	21	728	41	6	660	15	2	777	7	1	870	7	1	916	5	1

SOURCE: Banner by Ellucian/OPAR (as of September 25, 2023)

Notes:
 "Ttl" is the total number of students for the referenced major "Intl" is the total number of international students for the referenced major.

* denotes this count also include students with the following concentrations: Entrepreneurship Mgmt., Finance, Marketing, Sports & Entertainment Mgmt., Supply Chain Mgmt.

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MAJOR	Fall 2013			Fall 2014			Fall 2015			Fall 2016			Fall 2017			Fall 2018			Fall 2019			Fall 2020			Fall 2021			Fall 2022			Fall 2023		
	Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl		Ttl	Intl				
		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%	#	%	#
Accounting	10	3	30	18	5	28	13	6	46	18	8	44	7	2	29	5	1	20	2	0	0	1	0	0	20	1	5	9	1	11	7	0	0
Business Administration*	57	7	12	78	15	19	74	13	18	51	10	20	40	6	15	33	3	9	53	0	0	98	0	0	90	0	0	80	2	3	75	3	4
Economics	2	0	0	3	1	33	1	0	0	2	2	100	2	2	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
SCHOOL TOTAL	69	10	14	99	21	21	88	19	22	71	20	28	49	10	20	38	4	29	55	0	0	99	0	0	110	1	1	89	3	3	82	3	4

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