



Retention and Graduation Rates are key performance indicators for Clark Atlanta University (CAU) Strategic Plan Goal 1: Enrollment and Student Success. For performance metrics, CAU tracks the First-Time, Full-time Freshman Retention and Six-Year Graduation Rates.

Objective 2: Strengthen Retention, and Graduation Rates, and Time-to-Degree Rates for Graduate Masters/Graduate Doctorate students.

Metric # 1: Increase the retention rate of first-time, full-time freshman students to 73% by 2023.

First-Time, Full-time Freshmen Retention Rates, Entry Year: Fall 2018 – Fall 2022

Academic Semester	2018=918		2019=813		2020=753		2021=1108		2022=1120	
	#	%	#	%	#	%	#	%	#	%
Total New Freshmen	918		813		753		1108		1120	
Returning in Year Two	676	74%	516	63%	542	72%	791	71%	775	69%

First-Time-In-College Retention Rates, Entry Year: Fall 2018 – Fall 2022

Academic Semester	2018=921		2019=814		2020=786		2021=1123		2022=1157	
	#	%	#	%	#	%	#	%	#	%
Total New Freshmen	921		814		786		1123		1157	
Returning in Year Two	676	73%	516	63%	542	69%	791	70%	792	68%

** This table reflects the total number of new freshmen full-time and part-time (first-time-in-college).

Metric #2: Increase 6-yr graduation rate for first-time freshmen cohort to 50% by 2023.

First-Time-In-College Graduation Rates, Entry Year: Fall 2011 – Fall 2019

Fall Semester	No. of Freshman Enrolled	No. Graduated within 4yrs or less		No. Graduated within 5yrs or less		No. Graduated within 6yr or less	
2011	833	215	26%	313	38%	326	39%
2012	637	211	33%	267	42%	280	44%
2013	781	237	30%	303	39%	341	44%
2014	717	197	27%	280	39%	300	42%
2015	844	196	23%	310	37%	349	41%
2016	999	351	35%	439	44%	457	46%
2017	914	313	34%	417	46%	436	48%
2018	921	340	37%	424	46%		
2019	814	207	25%				

** This table reflects the total number of new freshmen full-time and part-time (first-time-in-college).

Sources: Banner by Ellucian/OPAR

Note: As of 9/25/2023.