




CLARK ATLANTA
UNIVERSITY

CULTIVATING
Lifted Lives

2018-2019 Annual Report



Clark Atlanta University (CAU) is a comprehensive, private, urban, coeducational institution of higher education with a predominantly African-American heritage. It offers undergraduate, graduate and professional degrees, as well as certificate programs, to students of diverse racial, ethnic and socioeconomic backgrounds.

Clark Atlanta University produces graduates who have met standards of excellence in contemporary higher education, who are educated to be creative and to have a perspective on the world and its peoples. CAU graduates are leaders and innovators who are committed to leading

Lifted Lives of Success.



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CLARK ATLANTA
UNIVERSITY

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Message from Board of Trustees



Greetings Friends of Clark Atlanta University,

The Board of Trustees is dedicated in our promise to building and protecting the mission and the long-standing value of Clark Atlanta University.

As the board chair of Clark Atlanta University, I am optimistic about CAU as we continue “cultivating lifted voices” by acknowledging our historic past, recognizing both our strengths and challenges, and using them to build a stronger and more prosperous institution of higher learning.

CAU’s accomplishments in 2018 include a record-setting year that positions us to do even greater things in the future. This 2019 Annual Report illustrates our current financial strength, the start of new academic programs, and the current search for a new President. During this transition, we are pleased to maintain stability at the top with Lucille Maugé serving as our Interim President. President Maugé is not new to CAU. Over the past 13 years, she has served as Chief Compliance Officer, Chief Financial Officer and, most recently, Executive Vice President. Her business and financial acumen, coupled with her superb management skills, are an asset to CAU.

In the spirit of “cultivating lifted voices” the Board of Trustees overwhelmingly supports President Maugé’s four priorities for the University as we move forward. They are the Student Experience, the Center for Cancer Research and Therapeutic Development, Scholarships, and Cyber Security.

On the next few pages, you will see how CAU’s research, cultural, and academic footprint is felt throughout the world. We are engaged in multidisciplinary and collaborative research in such areas as prostate cancer, cyber security, and nanoscale materials.

Our work in the fields of arts and culture dates back to the early 1900s with Atlanta University faculty member Adrienne Herndon’s start of the Elocution and Drama Department as well as bringing Shakespeare productions to the African-American community. This year we celebrate the 45th anniversary of our radio station, Jazz 91.9 WCLK, one of the first radio stations at an HBCU. Now, on a digital platform, WCLK has listeners across the world. Our Department of Cyber-Physical Systems is the only one of its kind at a private HBCU institution and our Whitney M. Young Jr., School of Social Work continues to be highly ranked in U.S. News and World Report.

Clark Atlanta University continues to be a place where students come with a vision, engage in a holistic academic experience, and leave prepared to be transformative leaders.

I would like to express my sincere thanks to CAU’s executive team, faculty, and staff for their commitment and dedication to “cultivating lifted lives” by enabling our students to realize their educational, professional and personal aspirations.

Sincerely,

Gregory B. Morrison
Chair

Message from the President

Greetings Friends and Supporters of Clark Atlanta University:

Clark Atlanta University (CAU) continues to be “One Exceptional University” focused on “*cultivating lifted lives*” of success. After serving the University for 13 years in roles including CFO and COO, I assumed the duties of Interim President of Clark Atlanta University in January, as per the request of the Board of Trustees.

This year marks the **30th Anniversary** of the founding of Clark Atlanta University. During our Founders’ Day Convocation, we celebrated CAU’s pioneering leadership by reflecting and acknowledging how this founding would not have been made possible without the historic and innovative marriage of its parent institutions, **Atlanta University** (founded in 1865) and **Clark College** (founded in 1869).

As we celebrate this great history, we continue to take inspiration from the poem “*Lift Every Voice and Sing*” written by our illustrious alumni, **James Weldon Johnson** in 1900. The poem, later put to music by Johnson’s brother, John, is known throughout the world as the official Black National Anthem.

Like the poem and song, we lifted our voices this year in heralding the University’s many accomplishments, such as our improved rankings on the **U.S. News and World Report’s 2019 Best Colleges’ edition**. CAU now ranks #15 among the top Historically Black Colleges and Universities, and our **Whitney M. Young, Jr. School of Social Work** is among one of the **top 100** Graduate Schools of Social Work in the country.

The University’s **Center of Excellence**, the **Center for Cancer Research and Therapeutic Development (CCRTD)**, under the leadership of Executive Director Dr. Shafiq Khan, continues its focus on cellular and molecular biology, specifically as it relates to prostate cancer research. Through our **Department of Cyber Physical Systems**, we are the only private HBCU with academic offerings in the areas of Cyber Security, Big Data, Artificial Intelligence, Machine Learning, Computer Science, and Robotics. This year, our **physics department** received a three-year **\$600,000 HBCU-MI grant** from the U.S. Department of Defense.

Our students continue to excel on campus and beyond, with a record number of **Honors and Scholars, Study Abroad** and **International** students. We also triumphed with championship wins in **Women’s Basketball, Tennis, and Cheerleading**, and we have high hopes for our new head **Football Coach, Tim Bowens**, next season. The University also reached millions via several national TV appearances, including **Super Bowl LIII**.

When I assumed the role, I focused on establishing a stable transition during the presidential search for CAU’s next great leader. I was also determined that this period of transition will not be one of inaction or lost momentum. Detailed in this annual report are the achievements and successes that make good on that promise.

We are thankful to each of you for your generous donations, unselfish support, and overall investment throughout the years. Your support enables our students to continue to lift their voices today and prepares them to be the future leaders of tomorrow.

Sincerely,

Lucille H. Maugé
Interim President



Message from the Provost



Greetings,

We started Spring Semester 2019 on a high note as we spent one full day reviewing all of our school and departmental programs to ensure their accuracy and inclusion of “stackable credentials”, majors, and minors for the catalogue and website. This exercise was valuable in that it helped us to see which areas were highly desired for “stackable credentials” that would entail additional faculty resources for particular departments. It also allows us to see the value and importance of working collaboratively across departments to ensure that courses are available for students.

The University has initiated a partnership with our bookstore vendor (Follett) to ensure that all students have access to required textbooks and instructional resources on the first day of class. This initiative (IncludedED) will start in Fall 2019 to include all students classified as freshmen in Fall 2019 and CAU students who are in their first year of college. There are three benefits to implementing **IncludedED: Access** – students will have access to all course materials on the first day of class; **Affordability** – the flat fee per semester is significantly less expensive than the cost of obtaining all required texts individually; and **Academic Achievement** – students who have access to their text and course materials on the first day of class do not risk falling behind. The \$350 charge per semester will be taken from the \$700 per semester estimate of costs for textbooks that is included in most students’ financial aid package. Each year, the new entering class will be added so that all students will be included over the next four years.

The Center for Innovative Learning and Engagement (CITLE) developed and implemented a 5-week online teaching certificate course to prepare faculty to teach online. As of July 2018, 17 faculty members have completed the course with an additional 10 faculty members enrolled for summer 2019.

The CAU Graduate Student Alliance held the first **Wakanda University: Academic Discourse on Marvel Studios’ Black Panther**. The event was well attended and intellectually stimulating. Speakers were great!

Dr. J. Fidel Turner, Jr., dean of the **School of Education** and Dr. Mary Hooper, associate vice president for Online Learning and Continuing Education and professor of Educational Leadership are the co-principal investigators on a \$275,000 planning grant funded by the Rich Foundation for the development of the CAU HBCU Executive Leadership Institute.

The Whitney M. Young, Jr., School of Social Work continues to be nationally ranked in the top 100 CSWE accredited schools of social work in the U.S. (U.S. News and World Report 2017 & 2019). Additionally, the School’s MSW Program was ranked as one of the top two best CSWE accredited MSW Programs in the state of Georgia (HumanServicesEDU.org).

The School of Business Administration was selected to host the 2019 Mandela Washington Fellows Young African Leaders Initiative for the sixth year in a row. CAU is the only HBCU in the 2019 group. The Undergraduate Case Team won 2nd place (\$10,000) in the National Case Competition at the 40th Annual Conference, of the National Black MBA Association held at Detroit, Michigan, September 25-29, 2018.

The STEM Programs in the **School of Arts and Sciences** hosted the Georgia-Alabama Louis Stokes Alliance for Minority Participation funded by the National Science Foundation on April 6, 2019 in the Thomas W. Cole Research Center for Science and Technology.

Academic Year 2018-2019 has been a great year for CAU schools and departments!!!

Interim Provost Dorcas D. Bowles

Vice President, Academic Affairs

Dean Jenny Jones
*Whitney M. Young, Jr.
School of Social Work*

Dean J. Fidel Turner, Jr.
School of Education

Dean Danille Taylor
School of Arts and Sciences

Dean Silvanus J. Udoka
School of Business Administration



CULTIVATING LIFTED LIVES
through
ONE EXCEPTIONAL
UNIVERSITY

2018-2019
FACTS &
FIGURES

4

World Class Schools

38

Areas of Study

19/1

Faculty/Student Ratio

3,911

Total Enrollment



Atlanta University



Clark College

One Exceptional University



W.E.B. Du Bois

“There is in this world no such force as the force of a person determined to rise...”

—W.E.B. Du Bois
Author, Activist, Educator, Sociologist
Atlanta University Faculty Member,
1897-1910 and 1934-44

Clark Atlanta University (CAU) was formed with the consolidation of Atlanta University and Clark College, both of which hold unique places in the annals of African-American history.

Atlanta University, established in 1865 by the American Missionary Association, was the nation’s first institution to award graduate degrees to African-Americans.

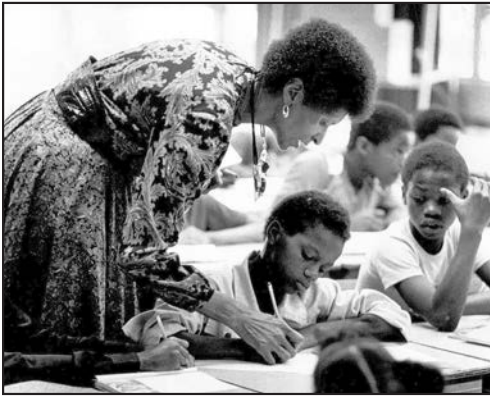
Clark University, later changed to **Clark College**, was established four years later in 1869 by the Freedman’s Aid Society of the Methodist Episcopal Church (MEC). The institution was the nation’s first four-year liberal arts college to serve a primarily African-American student population.

The founders of both institutions recognized that their dream for higher education for African-Americans after the post-slavery era was going to take hard work, fortitude, faith, and prayers. They were visionaries determined to elevate a newly freed people and transform them into the scholars, entrepreneurs and leaders needed for a brave new world.

Many leaders and change agents would be produced from the institutions in myriad fields including playwright and ambassador, **James Weldon Johnson**; renowned educator, **Marva Collins**; civil rights activist, **Rev. Dr. Ralph David Abernathy**; two-time Tony Award-winning producer and director, **Kenny Leon**; NASA Mission Operations Lab Director, **Lewis Wooten**; chemist and corporate executive, **Reatha Clark King** and others. Historian and activist, **Clarence A. Bacote** and social activists **Whitney M. Young, Jr.**, and **W.E.B. Du Bois**, were among many of the University’s iconic faculty.

Decades later, a new group of innovators would unite both institutions in 1988 as “One Exceptional University”.

Rechristened as **Clark Atlanta University**, the University becomes a comprehensive, private, urban, coeducational institution of higher education with a predominantly African-American heritage. Serving nearly **4,000** students in 38 areas of study, CAU would grow to offer undergraduate, graduate, and professional degrees as well as certificate programs to students of diverse racial, ethnic, and socioeconomic backgrounds.



Educator, Marva Collins, Clark College, Class of 1957

From this period of growth and challenges to its triumphant 30th Anniversary Celebration in 2018, the University would retain its lasting and abiding themes passed down from its founding institutions: an uncompromising defense of academic and intellectual rigor and freedom; a focus on the relation between undergraduate and graduate education and the larger public issues of social justice and human dignity; and a concern for the rights and privileges of all citizens, but particularly African-Americans.

Appropriately, the poem and song **“Lift Every Voice and Sing,”** written by alumnus James Weldon Johnson, best reflects the focus and the traditions of upliftment enshrined in CAU’s mission during this time in its history.

Looking forward to the future, CAU has renewed its commitment to lift every voice by improving the student experience and by challenging the campus community to elevate their thinking and their purpose. The University will dare to do **more** than prepare students for a successful life.

Leveraging its legacy, the University will focus its efforts on cultivating students who will **Lead Lifted Lives... through Excellence, Engagement, Service, Discovery, and Creativity.**

The start of this effort has already begun in this academic year and a snapshot of the early results and impact of CAU’s renewed focus is put forth in this report.



CAU Today: Students negotiating the grand staircase in the foyer of the Carl and Mary Ware Academic Building



CULTIVATING LIFTED LIVES through EXCELLENCE





“Excellence is not an act but a habit. The things you do the most are the things you will do best.”

–Marva Collins

Educator, Activist
Clark College, Class of 1957



2018-2019 FACTS & FIGURES

15th

2019 Top HBCUs
U.S. News and World Report's Best Colleges

46

New Honor and Scholars Students

106

Athletic Scholars with 3.0 GPA
Fall Semester 2019

674

Degrees Awarded In 2018





CAU Honors Scholars 2018-2019

At Clark Atlanta University (CAU), the pursuit of excellence is a never-ending journey. A journey that began with an unwavering commitment by our founders to uplift a newly freed people through scholarship and teaching.

Decades later, CAU has kept the faith with the values and vision of its founders by evolving into a global university with a dynamic faculty, diverse student body, and solid reputation for producing leaders that change the very face of success.

This past academic year, achievements from all quarters of the campus community contributed to the University’s record of cultivating “Lifted Lives” through excellence:

Accreditations

Clark Atlanta University retains its accreditation by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS), and the University is classified as a **Doctoral University with High Research Activity (R2)** by the **Carnegie Classification® of Institutions of Higher Education**.

CAU is also accredited by the **Association to Advance Collegiate Schools of Business (AACSB International)**; the **National Council for Accreditation of Teacher Education (NCATE)**, now under the Council for the Accreditation of Educator Preparation (CAEP) and the Georgia Professional Standards Commission (GPSC); the **Council for Accreditation of Counseling and Related Educational Programs (CACREP)**; the **Council on Social Work Education (CSWE)**; the **Network of Schools of Public Policy, Affairs, and Administration (NASPAA)**; and the **National Collegiate Athletic Association (NCAA)**, Division II.

The University is authorized by the **Georgia State Nonpublic Postsecondary Education Commission (NPEC)** to operate in the state of Georgia. The University is approved for listing as a United Methodist Church-affiliated University by the University Senate General Board of Higher Education and Ministry of the United Methodist Church. CAU remains among the largest of the nation’s 37-member **United Negro College Fund (UNCF)** institutions.

Rankings

CAU’s rankings reflect the University’s steady rise as a leading institution of higher learning. For example, CAU improved its standing on the **U.S. News and World Report’s 2019 Best Colleges** list.



The University ranks **15th** among the **Top 100 HBCUs** on the list, while CAU's **Whitney M. Young, Jr., School of Social Work** continues to be nationally ranked in the top 100 **Council of Social Work Education (CSWE)** accredited schools of social work in the U.S. (U.S. News and World Report 2017 & 2019). Additionally, the School's MSW Program was ranked as one of the top two best CSWE accredited MSW Programs in the state of Georgia (HumanServicesEDU.org).

CAU ranked 15th among 37 Georgia Institutions on the **2019 Social Mobility Index (SMI)** which measures the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs.

In 2018, CAU ranked 11th among the **Top 100 Colleges and Universities where student applications are on the rise**, according to a report released by USA Today. The web publication, 24/7 Wall Street, reviewed five-year changes in the number of applications submitted to nearly 600 four-year post-secondary institutions to identify the 100 colleges where applications climbed the most.

Over the past five years, CAU has seen an increase of **104 percent** in undergraduate applications, including 10,733 applications for the 2016-2017 academic year.

Student Success

Clark Atlanta University's first-year-to-second-year student **retention rate** remained steady at **70 percent** for fall 2018. The percentage of first-time, full-time freshmen enrolled in 15 or more credit hours at CAU, increased to **95 percent** in fall 2018. This is a **5 percent** increase from the previous year and contributes to students finishing in four years or less as well as reduces student debt load.

At the end of fall 2018, the percentage of CAU undergraduate students with a grade point average (GPA) of 3.0 or higher was **50 percent**, while **93 percent** of graduate students had a 3.0 GPA or higher. Additionally, the ranks of the prestigious **Honors and Scholars** program added **46** students in the fall. During the 2017-18 academic year, the University awarded a total of **674** degrees in **38 areas** of study, across four world-class schools.

INSPIRED BY LEGACY

One great example of student excellence comes from mass media arts junior, **Schuyler Nickleberry**. Schuyler, who won this year's **African-American Film Critics Association (AAFC)**'s **72 Hour Build-A-Film Challenge**. Schuyler wrote, produced, directed, and starred in an original five-minute short film, titled "**REBUILD**." The film short was inspired by the brave and powerful students who led in the Atlanta Student Movement in the civil rights era.



Student Schuyler Nickleberry

"I was inspired by the simple fact that we walk on very historic grounds of each campus in the Atlanta University Center (AUC). We are wrapped in an abundance of legacy and most of us are not even aware of it," said Schuyler. "I wanted to showcase the activism and movement behind the Atlanta Student Movement."



NFA Scholarship Recipients with Dr. Henry Elonge

This academic year also celebrated CAU students **Alexis Monteiro** and **Brandon Harris**. Both won **CIGNA Healthcare Undergraduate Scholarships** as part of the **National Forum for Black Public Administrators (NFBPA) Scholarship program**. This marks the second consecutive year that CAU students have won under the program which recognizes African-American or minority students who exemplify outstanding scholarship, and leadership, particularly as related to public service.

Chadrick Knight is the recipient of the **Ford Motor Company Scholarship**, given in partnership with the School of Business and the National Black MBA Association. The School of Business hosted a reception to celebrate the partnership and recognize the scholarship recipient.

The **CAU School of Business Administration** undergraduate team placed **second** in last year's **National Black MBA Case Competition**. CAU students **Gabrielle Grandberry**, **Leah Hernandez**, **Tanya White**, and **Jalyn Robinson** faced off against 17 teams from other top schools around the country in this highly competitive case competition.



CAU student team places second in National Black MBA Case Competition. L-R: Gabrielle Grandberry, Leah Hernandez, Tanya White, Jalyn Robinson

CAU Athletics also scored this past academic year. According to the Athletic Department, 106 student athletes/cheerleaders earned **3.0 grade point averages or higher**, during the 2018 fall semester.

These are just a few of many examples of high achieving CAU students of excellence in 2018-2019.

Faculty/School Achievements

This year, CAU faculty members demonstrated a well-established and extraordinary record of achievement in student support and in service to their academic field:

ARTS & SCIENCES

Faculty members, **Dr. Dina Tandabany**, associate professor of chemistry, and **Dr. Joann Powell**, assistant professor, Department of Biological Sciences and member of the



Dr. Dina Tandabany



Dr. Joann Powell

Center for Cancer Research and Therapeutic Development (CCRTD), received the Innovator Awards at the **2019 BEYA STEM Global Competitiveness Conference**. The BEYA STEM Awards are among the most competitive awards in science, engineering and technology management.

James D. McJunkins, M.A, assistant professor of journalism, was inducted into the **Southern Press Regional Institute (SPRI) Hall of Fame** in 2019.



Dr. James McJunkins

BUSINESS ADMINISTRATION

Dr. Silvanus Udoka, dean, School of Business Administration announced the establishment of a partnership with the **National Black MBA Association**. As a feature of the partnership, Ford Motor Company Fund provides one MBA student at Clark Atlanta University School of Business who is a member of the National Black MBA Association an opportunity to receive a one-time \$10,000 scholarship.

EDUCATION

Dr. J. Fidel Turner, Jr., dean, the School of Education and **Dr. Mary Hooper**, associate vice president for Online Learning and Continuing Education and professor of educational leadership, have been designated as the co-principal investigators on a **\$275,000** planning grant funded by the Rich Foundation for the development of the **CAU HBCU Executive Leadership Institute**.



Dr. Mary Hooper

Dr. Kim Lee Hughes, an assistant professor in the counseling department in the School of Education was elected President of the **Association for Multicultural Counseling and Development**, a division of the American Counseling Association.

SOCIAL WORK

Dr. Darrin E. Wright, MAC, SAP, LMSW, associate professor and director of field education at CAU's **Whitney M. Young Jr., School of Social Work**, has been selected as one of six scholars by the **Association of Social Work Boards (ASWB)** to take part in the **2019 Path to Licensure Institute**. The ASWB's Path to Licensure program is designed to help schools of social work infuse information about professional licensing and social work regulation into their coursework.

CULTIVATING LIFTED LIVES
through
ENGAGEMENT





“Student engagement is pivotal to co-curricular and global development of our students to prepare them to be competitive in the world. ”

–Danette D. Adams

Clark Atlanta University, Class of 1999
Director, Student Leadership and Engagement
Clark Atlanta University



2018-2019 FACTS & FIGURES

65

Student Organizations

84

Study Abroad Students

135

Recruitment Activities

1,000+

Student Engagement Activities

1 Billion

Media Impressions



USING THE STAR (4-I)
TELL ME ABOUT A TI

- You had to lead a team
- You have to deliver constructive criticism
- You received negative criticism
- You had to solve a problem
- You had to assist a peer/classmate



CAU 2019 Founders' Day Convocation

Creating meaningful connections with key constituencies is important towards cultivating Clark Atlanta University students that lead **Lifted Lives** of success.

During the 2018-2019 academic year, the University worked to improve its reach, relationships and results as it relates to stakeholder engagement.

New Connections

The factors that have contributed to CAU's national recognitions and rankings include an improved student academic profile, graduation rate, first-year retention rate, and fiscal solvency. Another factor contributing to recruitment is the University's targeted marketing and engagement initiatives:

- **Local/National Recruitment Events:** The University participated in **95** recruiting events, and **40** high school visits across the U.S. including the South, Mid-Atlantic and West Coast in 2018.
- **Campus Visits/Group Tours:** The University welcomed nearly **4,000** prospective students to campus for group tours and individual visits in 2018.

- **Black Male Scholars Summit:** Last year, CAU Enrollment Services and Academic Affairs office hosted the Summit as an outreach event for black males and their families. The event, which focused on the value of college, is part of the University's **Black Male Initiative (BMI)** in partnership with a dozen black churches in metro Atlanta. More than **100 scholars** and their families participated in this important event.
- **Strategic Partnerships:** CAU brokered multi-faceted, innovative partnerships with higher-education institutions to create seamless pathways for non-traditional students. The institutions with which CAU partnered in 2018 include: Atlanta Technical College (GA), City Colleges of Chicago (IL), and Mercer County Community College (NJ).
- **Transfer Counselor and Advisor Institute:** CAU hosted the inaugural 2018 event which was coordinated by the Office of Transfer Student Services. Twenty-three college counselors attended, representing Georgia Piedmont Technical College, Atlanta Technical College, Chattahoochee Technical College, Southern College of Maryland, Georgia Military College, and Private Transfer Consultants.

As a result of these and similar efforts, the University's 2018 Fall Census recorded **3,325** undergraduate students and **586** students at the graduate level.

Student Experiences

CAU recognizes the role it must play in building the “whole student.” That is why the University contributes to the holistic education of all students by providing programs, resources, and leadership opportunities that enhance the student experience.

This past academic year, students were provided with many opportunities to participate in **65** student organizations and more than **1,000** student events. These engagement activities complement the in-class and out-of-class learning of CAU students.

CELEBRATIONS AND TRADITIONS

CAU launched its year-long celebration of the **30th Anniversary** of its formation via the groundbreaking consolidation of **Atlanta University and Clark College**.

An expanded **Homecoming Week** is just one among many activities that marked the historic milestone in 2018. The entire

CAU community engaged in a range of Homecoming activities which included: chapel services, guest lectures, Hip-Hop and R&B concerts, fireworks, alumni events, a parade and the Homecoming Football Game at Panther Stadium.

Events in the CAU tradition, such as **Opening Convocation, Founders’ Day, Baccalaureate** and **Commencement** were also enhanced in 2018, along with the addition of new traditions like **CAU Salutes Veterans Day** and the **Heart of the Holidays Tree Lighting Ceremony**.

ELEVATED DINING AND DISCUSSIONS

The hottest ticket on campus in 2019 was an invite to one of the exclusive **Lift Dinners**. Inspired by the poem, “Lift Every Voice and Sing” by alumnus **James Weldon Johnson** (Atlanta University, 1894), CAU launched **The Lift Dinner Series** in keeping with **Interim President Mauge’s Student Experience Initiative**.

The series has been a huge success with students, as many were excited at the prospect of receiving the coveted, hand-delivered **Red Invitation** to attend the event. Hosted by the Office of the President, the Lift Dinner is the University’s version of an exclusive “dinner party”, where each month select students, faculty, staff, and alumni are invited to join the President for an evening of good food and “elevated” conversations.

The event serves as an engagement platform that explores the new ideas, issues and concerns of key stakeholders; while also cultivating good etiquette and social skills that students will need for professional success.



HEART OF THE HOLIDAYS TREE LIGHTING CEREMONY



CAU SALUTES VETERAN'S DAY



CAU LIFT DINNER





CAU STEP SHOW



MISS CAU PAGEANT



CAU SPORTS



INDUCTION CEREMONY



CAU CHEERLEADERS



ATHLETIC TRIUMPHS

CAU athletic leaders are having a very exciting year with the arrival of **new head football coach, Tim Bowens**. The new coach comes to CAU from Georgia State University (GSU) where he was an assistant coach in charge of running backs. He led GSU's offense to a school-record of 2,057 rushing yards and 21 touchdowns on the ground in 2018, as his squad improved their rushing average by nearly 60 yards per game over the previous season. CAU officially introduced Coach Bowens to the Panther Nation during a **Welcome Rally** that included the media, athletic boosters, marching band, cheerleaders, balloons and confetti cannons.



CAU Welcomes Head Football Coach Tim Bowens

CAU Softball head coach, **Lawanda Pearson**, was also named the **2019 Strong Impact Coach of the Year** during the metro Atlanta Fellowship of Christian Athletes' Atlanta Urban Scholarship Gala at the College Football Hall of Fame. Meanwhile, Coach **Tara Turner** was named the **SIAC Tennis Coach of the Year**.



Coach Lawanda Pearson



Coach Tara Turner

In her first year as head coach of the Lady Panthers, Coach Turner led the team to a perfect **12-0** record in conference play.

The CAU Panthers also boasted SIAC Champion titles in 2019 including:

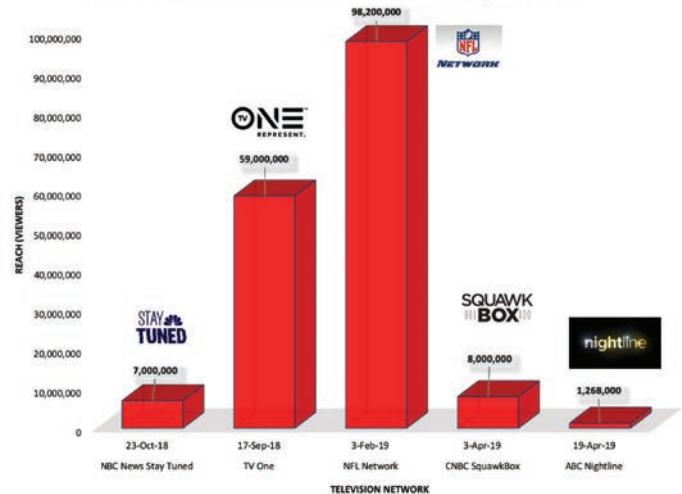
- **Lady Panthers Tennis** win SIAC Tournament Championship and East Division regular season (11-0 conference record).
- **Akilah Parker** named 2019 SIAC Tennis Player of the Year.
- Baseball player **Anthony Nettles** named **Peach of an Athlete Role Model** by the Atlanta Area Council, Boy Scouts of America.
- **CAU Cheerleaders** win SIAC All-Female Cheerleading Team Championship.

In the Media

CAU is leveraging the power of the media to engage key stakeholders in 2019. The new **Office of University Relations, Events & External Affairs (UREECA)** was able to extend CAU's reach via consistent web updates, increased press release postings and the **Harkness Memo**, the new official newsletter from the Office of the President. The monthly newsletter, which reaches alumni, students and faculty/staff, is named after the campus facility (built in 1932) that houses the administrative offices at the University.

CAU also stepped up its efforts on social media by launching a series of event-driven campaigns across Facebook, Instagram, Linked In, Twitter, and YouTube. Throughout the year, the University was able to consistently engage its constituents via campaigns that highlighted important milestones, activities and influential alumni.

CAU IN THE MEDIA: TELEVISION APPEARANCES, 2018-2019



LADY PANTHERS TENNIS



SPIRIT OF GREATNESS GALA



The University’s visibility was also greatly improved, as CAU reached millions through national television appearances:

- **NBC News Stay Tuned:** Mid-Term Elections College Tour at CAU: *October 23, 2018 | 7 Million Viewers*
- **TV One:** Commercial for the 5th season of “Rickey Smiley For Real”
September 17, 2019 | 59 Million Viewers
- **NFL Network:** CAU Band in Super Bowl LIII “Welcome to Atlanta” Video
February 3, 2019 | 98.2 Million Viewers
- **CNBC- SquawkBox:** CAU Financial Literacy Program mentioned on student debt crisis
April 3, 2019 | 8 Million Viewers
- **ABC Nightline:** CAU Mentioned in Segment about Beyoncé, Coachella and HBCUs
April 19, 2019 | 1.268 Million Viewers

CAU junior, **Dezha Lattimore**, also appeared on an episode of “**Wheel of Fortune**” this year, during the show’s “College Week Spring Break” in which college students go head-to-head while representing their schools. Lattimore is studying business administration with a concentration in marketing and is a member of the University’s chapter of the NAACP.

“Being on the Wheel of Fortune was truly a once in a lifetime experience, both literally and figuratively,” said Ms. Lattimore. “I’m glad I got to go representing my beloved HBCU, Clark Atlanta University.”

Around the World

CAU encourages international engagement by bringing together study abroad and faculty-led programs, international student and scholar services, and support for international students.

At least **18 countries** are represented on the Clark Atlanta University campus and this year, the University has made great strides towards providing students with new ways of thinking about intercultural understanding.

Recently, the University was selected as an Institute Partner for the **2019 Mandela Washington Fellowship for Young African Leaders** for the sixth consecutive year. Beginning in mid-June, CAU will host 25 of Africa’s bright, emerging business leaders for a six-week Leadership Institute sponsored by the U.S. Department of State.



Student Hali Smith

Hali Smith, a freshman majoring in mass media arts with a concentration in public relations, has been awarded a **Frederick Douglass Global Fellowship** and will represent Clark Atlanta University during a study abroad leadership program in **London** this summer.

Following last year’s successful trip to Asia, CAU will once again lead a group of students to **China** as part of a **U.S./China cultural exchange program**.



CAU Student appears on the “College Week Spring Break” edition of TV Gameshow, “Wheel of Fortune”



Kwanele Shishane, Fulbright Visiting Doctoral Research Fellow

Kwanele Shishane, MSW, Fulbright Visiting Doctoral Research Fellow from the University of Cape Town, South Africa was hosted by the Whitney M. Young Jr School of Social Work for the AY 2018-19.

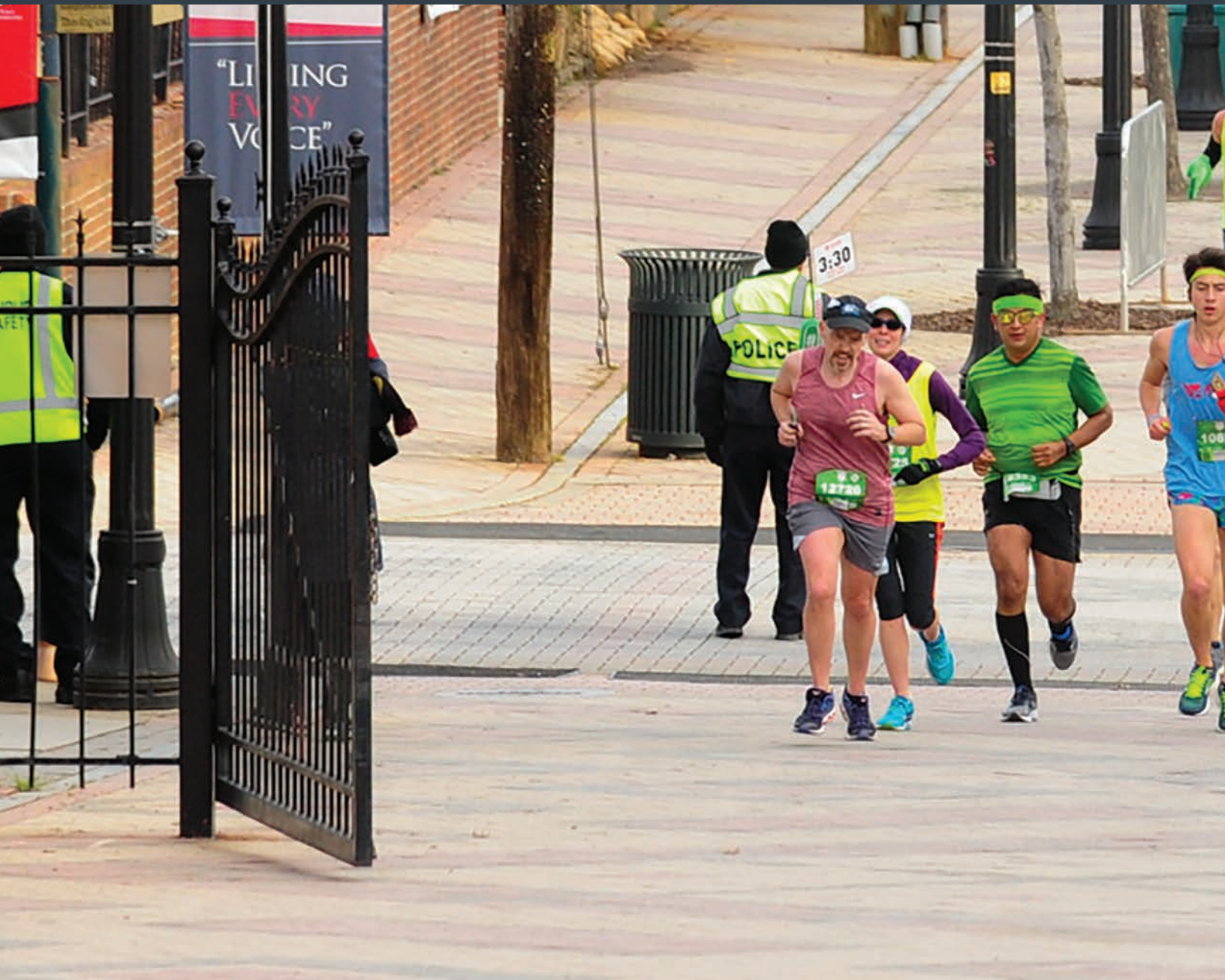
A doctoral candidate at her home institution in South Africa, Kwanele’s research is titled “An investigation of the relationship between mental health and recidivism among incarcerated youth offenders in South Africa: The mediating role of substance use.”

“As a Fulbright visiting doctoral researcher in the United States at Clark Atlanta University, my primary focus was advancing my research knowledge and skills on research, data analysis and writing my dissertation”, said Kwanele. “I wanted to engage myself as much as possible with different university activities and structures, to build networks and learn from these entities, as well as share my experiences with the goal of strengthening the relationship between local and international universities in efforts to combat global challenges.”

Kwanele was mentored by **Dr. Eyitayo Onifade**, associate professor and director of the PhD Program in the School of Social Work.



CULTIVATING LIFTED LIVES
through
SERVICE



“...My college experiences helped shape my belief that I’m here to serve and to pursue fairness in everything I do...”

–Hank Johnson

U.S. Congressman, Georgia 4th District,
Clark College, Class of 1976



2018-2019 FACTS & FIGURES

5+

Advocacy Initiatives

10+

Social Justice Initiatives

200+

Community Service Initiatives







Georgia Governor Brian Kemp welcomes CAU Panthers to CAU Day at the Capitol

T rue leadership and serving others contributes to the greater good in society and is essential to cultivating a Lifted Life of purpose.

Clark Atlanta University is an educational community that believes in this basic idea as well as the tenets of equality, justice, civic engagement, and personal and professional accountability. These principles represent the core of the University's many outreach and service initiatives in 2019.

Advocacy

As advocates for the University and the many communities it serves, CAU works to embrace and amplify a variety of voices, perspectives, and narratives both inside and outside the classroom. This past academic year, the University rallied around a robust advocacy agenda:

GEORGIA'S CAU STATE OF MIND

A beautiful sea of red, black and gray represented the University during "CAU Day at the Capitol." CAU students, faculty, staff, and alumni attended the event as the University received resolutions from both the Georgia State Senate and the Georgia House of Representatives. Additionally, legislators were exposed to the University's award-winning media CAU-TV and WCLK-FM, learned about groundbreaking research at the **Center for Cancer Research and Therapeutic Development** and discovered the full strength of CAU's Schools of **Arts and Sciences, Business Administration, Education and Social Work.**

MS. MAUGÉ GOES TO WASHINGTON

From Georgia's Gold Dome to the U.S. Capitol, CAU continued to advocate for the University at the highest levels of leadership. This year, Interim President Maugé travelled to Washington, D.C. and met with several influential leaders including U.S. **Speaker of the House, Nancy Pelosi**, and civil rights activist and business executive, **Vernon Jordan.**

These exchanges provided CAU with the opportunity to generate awareness, build new connections and drive the University's agenda.



CAU Interim President Lucille H. Maugé with U.S. House Speaker Nancy Pelosi

"As we celebrate the 30th anniversary of the consolidation that formed Clark Atlanta University, we recognize the need to share our successes and history of innovation across disciplines with our local, state and national leaders," said Lucille H. Maugé, interim president of CAU.

Community Service

Culture for Service was more than just a CAU motto in 2019. The University contributed volunteers and resources to more than **200** community-focused initiatives that help drive positive change in society:

CAU and community development credit union, **Inclusiv**, announced a new partnership between the **Whitney M. Young Jr., School of Social Work Center for Children and Families** and Inclusiv's **On the Rise Financial Center**. The new partnership established an internship program that enables CAU Master of Social Work (MSW) students to gain practical experience by supporting the financial coaching programs delivered by the Center.

The University's School of Social Work also continued its work on Suicide Prevention in 2019. Through the **Clark Atlanta University GLS Campus Suicide Prevention Initiative**, the campus community has been able to develop a suicide protocol, provide suicide prevention training for school stakeholders and establish a network of community health professionals to help meet the mental health needs of CAU students.

The **UPS Foundation** sponsored 10 scholars from CAU to provide mentoring and tutorial services to students of **Fickett Elementary** in Southwest Atlanta. In preparation for the Georgia Milestones Comprehensive Examination, second through fifth grade students at the school received learning support in language arts, mathematics, science and social studies. UPS Scholars provided over **3,000** hours of service (each scholar is required to perform 300 hours) throughout the academic year.

CAU UPS Scholars also hosted 30 fifth grade students of Fickett for a **Day in the Life** program, where the students take a tour of the campus and the University's CAU-TV station, experience the CAU Crogman Dining Hall, engage in a community service or science project, and receive a Certificate of Completion for the CAU/Fickett Day Experience.

Additional CAU community service initiatives throughout the year included:

- **AIDS Walk Atlanta:** Over 130 students participated and donated funds to the AIDS Atlanta Foundation on behalf of the Chartered Clubs/Organizations of CAU.
- **Harvest for Health Wellness Fair:** CAU's **Center for Cancer Research and Therapeutic Development (CCRTD)** hosted its seventh annual "Harvest for Health" Wellness Fair early last

year to raise health awareness in Atlanta communities. The free public event, held in partnership with the **English Avenue and Vine City Ministerial Alliance (EAVCMA)**, provided information, education, prostate cancer screenings and other health screenings to empower citizens to address health and wellness disparities.

- **Tis the Season:** In the true spirit of the holidays, CAU Campus Chartered Organizations raised funds for toys and planned a day of fellowship, fun/games and refreshments for the **Salvation Army Bellwood Boys and Girls Club in Atlanta**. Additional gift items for last year's event were all donated and wrapped by CAU students, faculty and staff.
- **MLK Holiday Parade:** More than **100** students from the SGA, Greek Letter Organizations, Chartered Clubs /Organizations (CCO's) and the general student body participated in the **2019 Martin L. King Jr. Holiday Parade** in Atlanta.
- **Publix Marathon:** CAU and the Atlanta University Center (AUC) were host to a portion of the 2019 marathon competition held on St. Patrick's Day. Thanks to the ladies of Alpha Kappa Alpha Sorority, Inc. and CAU's Public Safety Department, **2,000 marathon runners** enjoyed a friendly and secure event.
- **College Charity Color Run:** Over 50 CAU students worked collaboratively with other student leaders in the Atlanta University Center (AUC) in hosting the annual event. The 1.5-mile run supports Autoimmune Hepatitis awareness and prevention and took place on the campuses of the AUC institutions, including Clark Atlanta University.
- **Horizons Atlanta:** Each summer, CAU hosts this unique six-week learning adventure of academic achievement, cultural and social enrichment, swimming, and global awareness. Last year, nearly 100 kids learned about places around the world like Europe, Africa and Asia, as well as learned about the needs of their own community.





TIS THE SEASON FUN DRIVE



TIS THE SEASON FUN DRIVE



AIDS WALK ATLANTA



PUBLIX MARATHON



THE JOSEPH & EVELYN LOWERY INSTITUTE FOR JUSTICE & HUMAN RIGHTS



Social Justice

From Emancipation and the Southern Movement, to civil rights and social justice, CAU has helped to foster real change in America. The University boasts a proud tradition of service driven by faculty leaders such as **W.E.B Du Bois** and **Whitney M. Young Jr.**, graduates like **Rev. Dr. Ralph David Abernathy** and **Evelyn G. Lowery**, and student leaders like **Carolyn Long Banks** and others. This tradition of social justice leadership continues during the 2019 academic year:

AGENTS OF CHANGE

Last year nearly 30 CAU students participated in the ‘Agents of Change’ initiative led by the **Joseph and Evelyn Lowery Institute for Justice and Human Rights**. The program, which focuses on non-violence and conflict resolution, connects high-achieving undergraduate and graduate students with elementary, middle and high school students in Atlanta’s historic Westside community. In addition, undergraduate and graduate students from CAU’s **Whitney M. Young School of Social Work** serve at Forrest Hill Academy, an Atlanta Public Schools (APS) alternative school.

“Our goal is to create servant leaders and scholar activists who are fearless in identifying and eliminating injustice, intolerance and ignorance wherever it exists with love...using nonviolent and conflict resolution strategies.”

- Cheryl Lowery, President/CEO, The Joseph & Evelyn Lowery Institute for Justice & Human Rights at Clark Atlanta University

Housed at CAU since 2001, the Institute works to continue the legacy of civil rights icons, Dr. and Mrs. Lowery, by promoting education, civic engagement, nonviolence, and the protection of all human and civil rights.

CAU AND #ME TOO

The founder of the “#Me Too” movement, **Tarana Burke**, brought her **HBCU Me Too Tour** to CAU and the Atlanta University Center. The anti-sexual violence tour was complete with a full day of events geared toward students, faculty, staff and administrators who wanted to engage in the movement. Former NFL player, **Wade Davis**, the league’s first LGBT inclusion consultant, facilitated a men’s only workshop on campus as part of the tour.

OTHER 2018-2019 SOCIAL JUSTICE ACTIVITIES:

- MLK Day of Service:** CAU students engaged in several community service and public demonstrations in observance of the **Martin Luther King Jr., Federal Holiday**. Students also joined the **Georgia Alliance for Social Justice** for the annual **Atlanta Martin Luther King March and Rally**. Throughout the day, special service announcements and programming aired on **CAU-TV, WCLK-FM**, and the University's social media platforms.
- Financial Literacy:** In 2018, CAU joined forces with data tech company, **FICO**, as well as financial literacy non-profit, **Operation Hope**, and others to host free consumer financial education events. The purpose of the event series was to help educate students about financial matters and reduce the student debt crisis. CAU also hosted **Financial Literacy Week** to teach students about money management best practices, creative ways to save, debt and credit.
- Student Mobility Town Hall:** CAU and the Georgia Legislative Black Caucus' 2019 Intern Cohort held a Town Hall Meeting on Student Mobility that featured panelists from transportation rental company **Lime**, the Atlanta



BeltLine, Uber and MARTA, elected officials and Student Government Association representatives.

- U.N. University's RCE Greater Atlanta:** In 2018, CAU joined other Atlanta area institutions in working with the United Nations University Institute for the Advanced Study of Sustainability's (UNU-IAS) new regional sustainability network, **RCE Greater Atlanta**. RCEs are Regional Centres of Expertise on Education for Sustainable Development. The designation makes Atlanta one of only six Regional Centres of Expertise in the United States.
- Walk to the Polls:** During the hotly contested 2018 midterm elections, the University served as the staging area for CAU students and other Atlanta University Center (AUC) students for a massive voter turnout initiative. Hundreds of students walked from campus to the nearest precinct to cast their vote.



CAU NAACP Walk to the Polls

CAU NAACP WALK TO THE POLLS



CULTIVATING LIFTED LIVES
through
DISCOVERY



“Stretch your mind and fly.”

–Whitney M. Young, Jr.

Author, Activist, Educator
First Dean of School of Social Work
Atlanta University, 1954-1960



2018-2019 FACTS & FIGURES

R2

Carnegie Classification®

5

Active Patent Applications

68

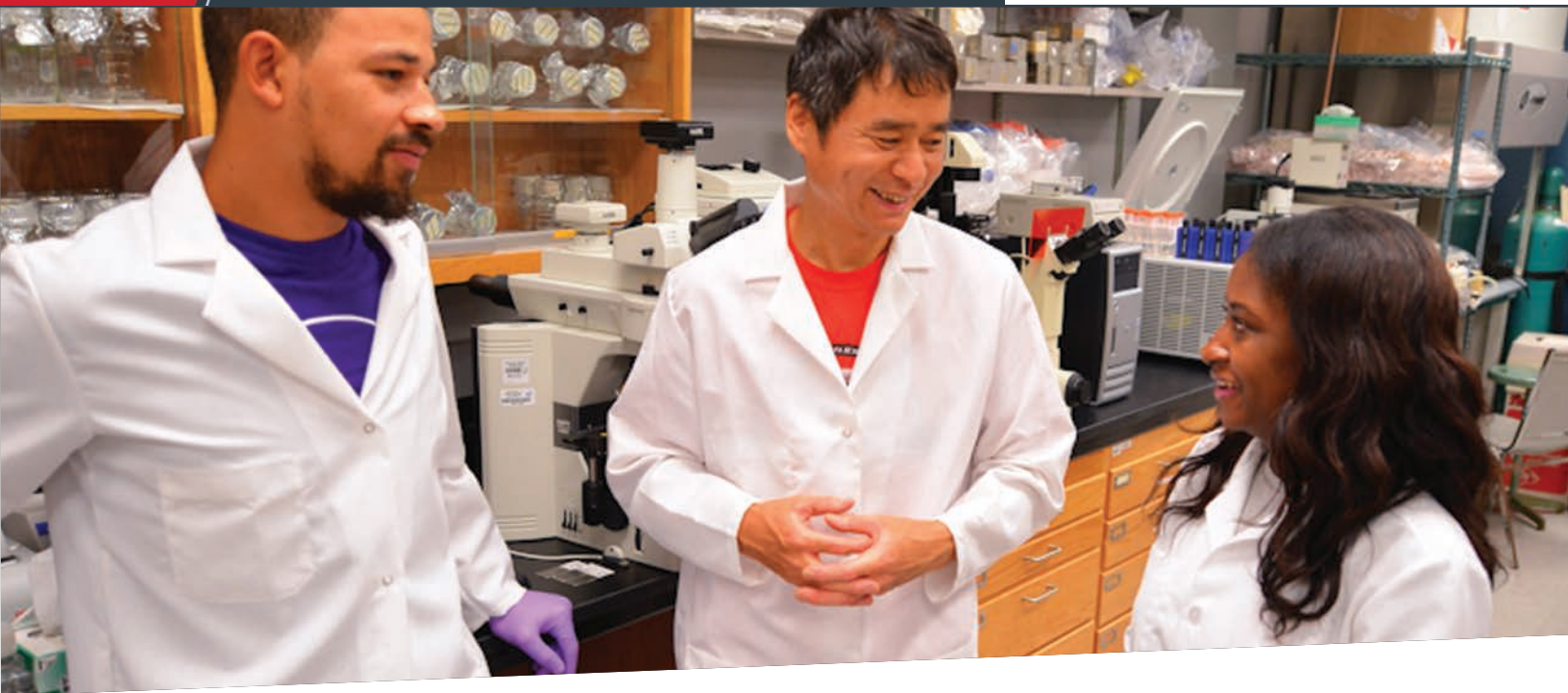
Research Projects

\$6.2M

Research Grants

*AS OF 03-31-19





Clark Atlanta University is building on its long record of discovery established by campus luminaries like School of Social Work Dean, **Whitney M. Young Jr.**, Chemistry Department chair, **Alfred R. Spriggs**, distinguished professor of applied mathematics and mathematical physics, **J Ernest Wilkins Jr.**, or celebrated activist/educator and sociologist, **W.E.B. Du Bois**, whose groundbreaking research in sociology also led to his pioneering the first modern use of data visualizations.

These legendary faculty members helped to shape a generation of accomplished innovators such as surgeon and anatomist, **Dr. Myra Adele Logan** (Atlanta University Class of 1927); chemist and corporate executive, **Reatha Clark King** (Clark College Class of 1958); chemist and inventor, **Betty Wright Harris** (Atlanta University, Class of 1963) and many others.

The trail blazed by these pioneers directly leads to CAU’s successes today.

Throughout this academic year, CAU has provided exceptional educational experiences and opportunities driven by cross-cutting **research, collaboration** and **innovation** initiatives.

Research

As one of the nation’s top historically black research universities, CAU leverages the expertise of its students, faculty, and staff to foster the growth of the research enterprise.

As mentioned previously, CAU is an R2 designated institution – doctoral university with high research activity – as determined by the Carnegie Classification of Institutions of Higher Learning. The University is currently one of only 11 HBCUS with the R2 designation, which reflects the second-highest classification for research institutions. CAU is also one of only two HBCUs with membership in the highly respected **Georgia Research Alliance** (GRA).

Research initiatives are carried out both in the departments of the Schools and by the **Division of Research and Sponsored Programs** (RSP). Additionally, CAU maintains a wide range of research centers including:

- **Center for Cancer Research and Therapeutic Development**
- **Center for Innovation and Entrepreneurial Development**
- **Center for Undergraduate Research and Creativity**

This academic year, CAU engaged in **68** research projects, maintained **five** active patent applications, and received **\$6.2 million** in research grants (as of 03-31-19).

PROSTATE CANCER RESEARCH

A top priority at CAU is its support of the University’s only designated **Center of Excellence**, the **Center for Cancer Research and Therapeutic Development** (CCRTD).

The incidence of prostate cancer is 65 percent higher and the mortality rate due to prostate cancer is more than double in

African-American men when compared to Caucasian men. CCRTD aims to train scientists in cancer research and provide an educational environment for community outreach, prevention, early detection and treatment of prostate cancer.

Established in 1999 out of the strengths of CAU's Departments of Biological Sciences and Chemistry, CCRTD is led by **Dr. Shafiq A. Khan**, principal investigator and director, CCRTD, and Georgia Research Alliance Eminent Scholar. The Center is currently supported by the National Institutes of Health (NIH)-sponsored Research Center in Minority Institutions (RCMI) program; the National Institutes on Minority Health and Health Disparities (NIMHD); National Cancer Institute (NCI); Department of Defense (DoD); and Georgia Research Alliance.

This year, CCRTD expanded its facilities to include space dedicated to further research and development. The satellite laboratory makes accommodations for faculty and students to facilitate interdisciplinary research, collaboration and training. It will be used internally by graduate students pursuing studies in biology, chemistry and biomedical engineering. The expansion was made possible by Title III funding awarded to Clark Atlanta University in the form of two 5-year Strengthening Institutions Grants (HBCU and HBGI) from the U.S. Department of Education.



Dr. Shafiq Khan

"Having this facility in-house allows us to conduct more thorough investigations and enhances the work we do in prostate cancer research," said Dr. Shafiq Khan, director, CCRTD. "We are excited to have our graduate students receive training in critical areas of study and helping us move the work forward."

CCRTD HIGHLIGHTS INCLUDE:

- Total research funding since 2015: \$16 million.
- Generated five patent disclosures/applications.
- 35 students have completed their Ph. D. degrees in CCRTD laboratories.
- 21 Ph. D. students are currently working in CCRTD laboratories.
- More than 100 undergraduate students received research training in CCRTD labs.
- Provided training to postdoctoral research fellows and scientists.
- Published more than 120 articles in high impact journals.

- Made more than 300 presentations in national and international meetings.

"The Center for Cancer Research and Therapeutic Development is truly a Center for Excellence, well known not just in our community, but throughout the nation for the prostate cancer research conducted here," said Lucille Mauge, interim President of Clark Atlanta University. "We are proud to have Dr. Khan and his team here, and we look forward to a thriving future with the Cancer Center."

SHOWCASING SYMPOSIA

The University's **Center for Undergraduate Research and Creativity (CURC)** partnered with the **Office of Graduate Programs** and **The Dr. Bettye M. Clark Graduate Resource Center**, the **Honors Program**, and the **Geographical Information Systems Center** to present this



Undergraduate Research Symposium

year's **Undergraduate Research Symposium**. Held each spring, the three-day event provides students from across the Atlanta University Center an opportunity to showcase their research and creative endeavors. Each student's presentation marks the culmination of intense individual or team research, in books or in the lab, in the field or studio or even on stage. The symposium also provides a forum for students, faculty, and the community to discuss cutting edge research topics and to examine the connection between research and education.

Last year, the Center for Cancer Research and Therapeutic Development (CCRTD) hosted its **12th National Symposium on Prostate Cancer**. The symposium, the only one of its kind on prostate cancer in North America, brought to campus the leading prostate cancer scientists, eminent scholars, researchers and therapeutic experts from throughout the U.S. and abroad. The three-day symposium combined plenary sessions, workshops and untold opportunities to discuss and learn about the latest in research and discovery related to prostate cancer. Featured speaker for the plenary session was **Dr. Eliseo J. Perez-Stable, National Institutes of Health (NIH) Director, Minority Health and Disparities**.

The CAU Department of Sociology and the Center for Undergraduate Research and Creativity (CURC) marked the 150th anniversary of the birth of W.E.B. Du Bois and the 50th anniversary of the death of Dr. Martin Luther King, Jr. by hosting the **Du Bois/King Symposium**. With its timely theme “Examining Race Relations and Economic Inequality,” the symposium provided a historical analysis of Du Bois and King in the context of contemporary social issues. Distinguished scholars from institutions throughout the nation shared their expertise, discussing the multifaceted dimensions of these two American jewels during the two-day event which was held early last year.

Collaboration

CAU fosters collaborative relationships and strategic partnerships that are centered around its research and innovation. The University’s **Division of Research and Sponsored Programs** (RSP) coordinates and facilitates research partnerships, collaborative, and cooperative agreements; and manages activities related to intellectual property (patents, copyrights, publication agreements, licensing), technology transfer and commercialization, and inventions.

This year, CAU professors **Michael Williams** and **Xiao-Qian Wang** in the Department of Physics in the School of Arts and

Science, were awarded a three year **\$600,000** HBCU-MI grant to grow state-of-the art 2D electronic material for application to catalysis (fuel production and water sterilization) and improved battery performance. The grant was awarded from the **US Department of Defense**. As a source of this material, CAU anticipates that it will be able to drive collaborative interactions with colleagues at domestic and international academic institutions and energy production related companies. In addition, the University’s emphasis on student involvement in this work will give CAU students a competitive edge in the marketplace.

CAU’s **Center for Innovation and Entrepreneurial Development** (CIED), collaborated with the Atlanta University Center Consortium, Inc (AUCC) and two of its member institutions to implement a STEM Entrepreneurship pilot project this year. The project was made possible by a grant awarded by the Department of Commerce Minority Business Development Agency (MBDA). As the **Lead Educational Agency** and fiscal agent for the grant, CAU worked strategically with the other AUC institutions to build a more robust STEM Entrepreneurship curriculum with tools and opportunities that increase student interest, and access greater participation in an innovation economy. The initiative is branded as **SPARKHOUSE**, which is an amalgam of the names of the participating institutions: Spelman, Clark Atlanta University and Morehouse.



CAU also announced this year, the launch of the **Biomedical Education Pipeline Initiative** (BEPI), in partnership with **Cedars-Sinai Medical Center** in Los Angeles. Through this program, CAU students from the **Center for Cancer Research and Therapeutic Development** (CCRTD) majoring in biology, chemistry, and biomedical engineering, are participating in paid summer internship programs.

Innovation

CAU is continuing to build a robust and inclusive innovation ecosystem in 2019. This year, the University has stepped up its game by bringing **students, faculty/staff, industry** and the **community** together to drive new ideas and opportunities that will help transform the world.



CITILE IS VITAL FOR INNOVATION

CAU's Center for Innovative Teaching, Learning, and Engagement (CITILE) is one area of innovation at CAU. Housed in the **Office of Online Learning and Continuing Education**, CITILE is designed to provide professional development opportunities to engage CAU faculty in innovation and excellence in teaching, learning, and scholarship that will further the goals of the undergraduate curriculum at the University.

CITILE offers several programs and services to CAU faculty. This summer, CITILE will select 10 CAU faculty members to participate in its 2019 Summer Faculty Development Institute (FDI) which will focus on learner-centered instructional design. Participating faculty members will receive a \$1,500 stipend upon successful completion of the intensive week-long institute.

LOCKING DOWN CYBER SECURITY SUCCESS

CAU is the only private HBCU institution in the nation with a **Department of Cyber-Physical Systems** with degree programs and academic offerings in **cyber security, big data, artificial intelligence, machine learning, computer science, and robotics**. CAU offers a well-defined progressive structure, a four-year curriculum, hands-on experience including internships and mentoring, and small classes where students receive more one-on-one instruction.

This year, the University began developing a plan to enhance the department profile regionally and nationally as a key institution for education, training, and research in Cyber-Physical Systems. This will be achieved by the introduction of a curriculum of study in machine learning and data analytics and strengthening the existing program in cybersecurity coupled with an enhanced research programs in Cyber-Physical Systems.

Additionally, CAU is also developing plans to establish a **premier HBCU research and education initiative** at the intersection of cybersecurity, machine learning, and robotics. This would be accomplished by promoting Cyber-Security Systems' educational and training outreach to K-18 institutions throughout the state of Georgia.

FINTECH FORWARD

Financial Technology (FinTech) is big business in Georgia. According to the Technology Association of Georgia (TAG), FinTech organizations employ more than **37,000** professionals in the state and over **130,000** globally; and process over **128 billion transactions** per year representing over **\$5.14** trillion. Seventy percent of all U.S. credit card swipes, debit card payments, and gift card purchases go through Georgia-based companies.

CAU's **Center for Innovation and Entrepreneurial Development** (CIED) is doing its part in supporting this important industry.



Last spring, the **CIED** was selected as one of only four leading innovation centers to participate in **TRANSACT: The World's Largest Payments Technology Event**. As the first HBCU to participate in the event's history, CAU partnered with The Farm, Comcast NBCUniversal's innovation hub in Atlanta, to bring four African-American FinTech startups to the international event in Las Vegas.

This year, CIED in partnership with CAU's **Office of Financial Literacy**, presented its 3rd annual **Financial Literacy Innovation & Technology Conference** in observance of **2019 National Money Smart Week**. Empowered by **SPARKHOUSE**, a CAU/AUC STEM Entrepreneurial Initiative, this event sought to increase student interest, faculty support, and participation in the innovation economy, especially in financial services, financial technology (FinTech), and entrepreneurial development.



Operation Hope founder, John Hope Bryant

Dr. John Hope Bryant delivered his address to conference attendees on the importance of financial capability. Bryant is chairman, founder, and CEO of financial literacy non-profit, **Operation Hope**. The weeklong

conference also included experts from across backgrounds and industries who shared their views on education and financial literacy, a FinTech Hackathon and FinTech Pitch Contest.

CAU students are also boosting the University's visibility as it relates to innovation in 2018-2019:

- CAU student **Leah Hernandez**, a graduating senior in the business school with a concentration in marketing, has been named one of the top five finalists in the **2019 GMAT™ Think Like an Entrepreneur competition**. Hosted by the **Graduate Management Admission Council™ (GMAC)**, producers of the GMAT™, the competition calls for undergraduate students to leverage business skills for social innovation. The grand prize winner will receive **\$10,000**, a press release and a feature on mba.com, and will play a role at GMAC's Annual Conference in June 2019.

Hernandez is the founder and CEO of **Young Authors Publishing**, which provides children in low-income communities with classes on writing and financial literacy, so they can publish their own children's story and keep the

proceeds in a savings account for their future. She recently won first place in the **2019 SPARKHOUSE FinTech Pitch Competition** sponsored by Minority Business Development Association and Lockheed Martin, earning \$5,000 in cash to put toward her business.

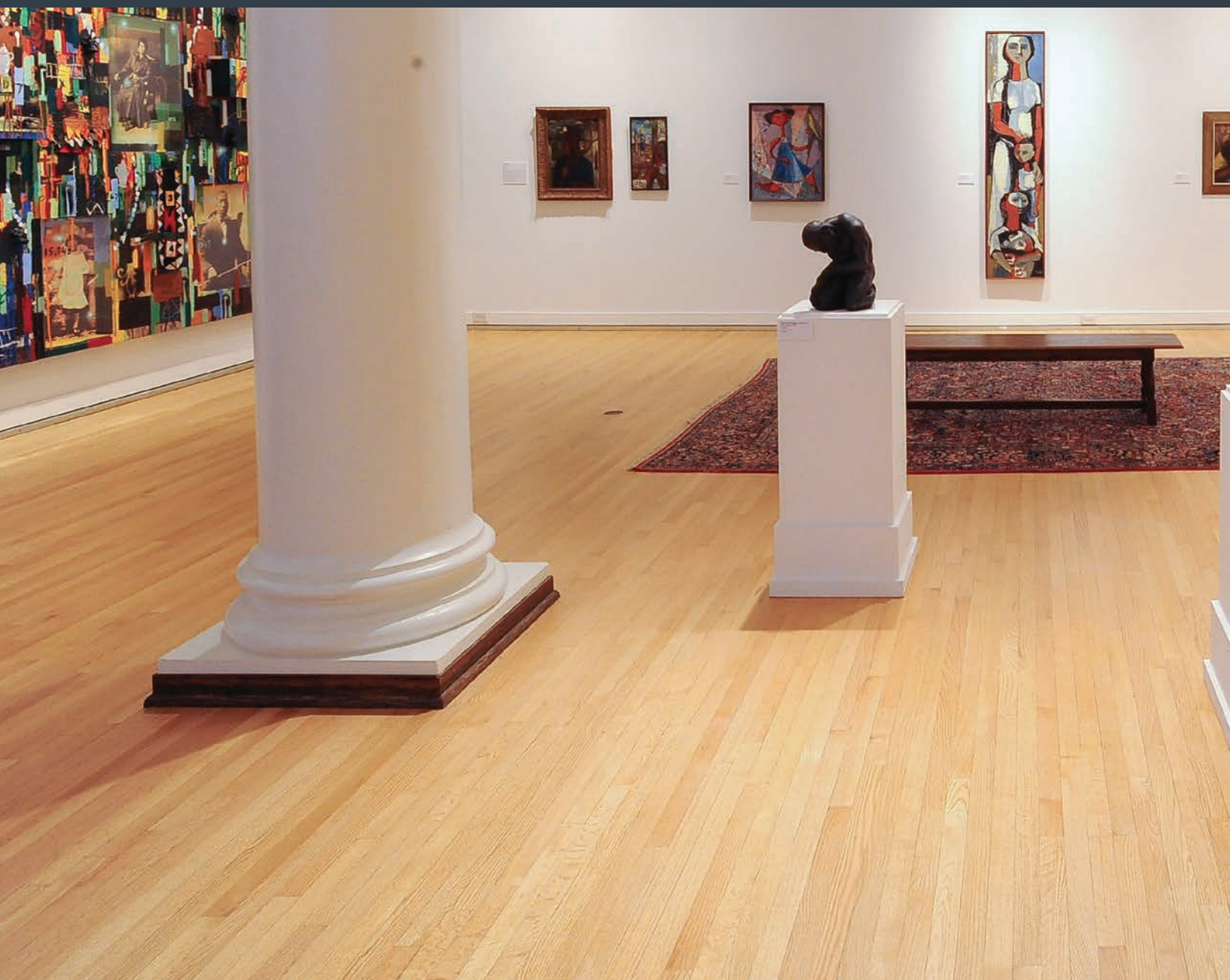
- **Trishunda Mooney**, CAU Panther editor-in-chief and graduating senior, has been selected as one of the Founding 100 members for the **H. J. Russell Center for Innovation and Entrepreneurship (RCIE)**. Part incubator and accelerator, the RCIE honors the great legacy and visionary business leadership of celebrated African-American businessman, **Herman J. Russell**.
- **Enola Fisher**, a sophomore fashion design major, certainly lived up to CAU's motto: **Find a Way or Make One**. On a whim she entered the University's 2018 research symposium, with an innovative design from high school that would be beneficial to her research. Using ingenuity and a whole lot of patience she created a Biodegradable Ballgown. "I used 2,600 coffee filters and it took a really long time to do," the Maryland native said.
- Four CAU students were selected to attend the **2019 South by Southwest (SXSW) Conference and Festival** as a part of **Opportunity Hub (OHUB)**'s flagship program, **HBCU@SXSW**. The students that were selected included: **Hannah Allen**, a junior majoring in computer information systems; **Gabrielle Barriffe**, a freshman majoring in business administration and minoring in marketing; **Nailah Heard**, a senior majoring in radio, TV, film and minoring in journalism; and **Rashada Cunningham**, a junior majoring in marketing and supply chain and management.



Student entrepreneur and graduating senior, Leah Hernandez wins 2019 Sparkhouse FinTech Pitch Competition.



CULTIVATING LIFTED LIVES
through
CREATIVITY





“A wider insight into all art forms has revealed the true quality in African art. Its influence has opened up new ways of seeing and creating and understanding.”

–Hale A. Woodruff

Artist, Educator
Faculty Member, Atlanta University, 1931-1946



2018-2019 FACTS & FIGURES

70

2019 Performances (Music/Theater)

1,227

Works of Art in CAU Museum
Permanent Collection

900,000

Cable Households CAU-TV

2.5M

Listeners WCLK-FM





CAU Mighty Marching Panthers at dedication ceremony in honor of civil rights activist, U.S. Congressman John Lewis.

Clark Atlanta University provides a rich variety of cultural experiences for research, education, and entertainment. The University’s commitment to arts and culture dates to the late 19th century with actress and alumna **Adrienne McNeil Herndon** (Atlanta University, 1890). She created one of the oldest drama programs in the country as head of the University’s drama and elocution department in 1895.

Ten years later, alumnus **James Weldon Johnson** (Atlanta University, 1894) writes the celebrated poem “**Lift Every Voice and Sing**” which is later set to music as the Black National Anthem in 1905. Alumnus **Harry Pace** (Atlanta University, 1903), would launch the first widely distributed African-American-owned recording company, **Black Swan Records**, in 1921. The company focused on blues and jazz music.



Paris-trained artist, **Hale Aspacio Woodruff** joins the faculty in 1931 and is one of Georgia’s first college professors of studio art. He later initiates the University’s **Art Annuals** (1942-70), a series of national art exhibitions for black artists. It was Woodruff who was responsible for that department’s frequent designation as the “*École des Beaux Arts*” of the black South in later years. His exhibitions would eventually lead to the development of the **CAU Art Museum**, home to one of the South’s most extensive galleries chronicling the role of African-American artists.

University programs focused on **media, music, theater, fashion design**, and others would be added later and thus establish CAU as a vibrant center for cultivating **Lifted Lives** through cultural enrichment.

This academic year brought many new and exciting developments to the University’s arts and culture scene:

CAU Art Museum

NEW ACQUISITIONS AND CURATORIAL STUDIES

The CAU Art Museum acquired six new works from the **Souls Grown Deep Foundation** (SGDF) for the University’s permanent collection in 2019. The Souls Grown Deep Foundation is the foremost collection of artworks by academic artists from the African-American South. The newly acquired works for CAU contribute to and expand the collection by adding textiles and work by folk artists. As a result, the CAU Art Museum’s permanent collection, now totals **1,227** objects as of early May.

In keeping with the museum’s history, a key focus has been to provide emerging museum professionals with opportunities. Supported by funding from the Walton Family and Ford Foundations’ Diversifying Art Museum Leadership Initiative (DAMLI), CAU has established a post-baccalaureate fellowship to diversify museum leadership, named after **Tina Dunkley**, the museum’s director emeritus.

Dunkley Fellows **Nzinga Simmons** and **Taelon K. Smith** are currently planning their final exhibition projects and during their first year, reinstalled a section of the gallery with a permanent collection show titled *The Atlanta Annuals: African-American Endurance through Art*.

Late last year, CAU also helped to establish an art history major and curatorial studies minor at the Atlanta University Center (AUC). The initiative was launched in conjunction with Walton Family Foundation grants to fund scholarships at CAU and other AUC institutions.

Theatre

“**Totus mundus agit histrionem**” the famous motto of Shakespeare’s Globe Theatre is Latin for “The whole world is a playhouse.” CAU’s Department of Speech Communication and Theatre Arts has embraced this motto in its drive to cultivate the next generation of artists, scholars and practitioners.

In 2018, the University ranked **3rd Best Screenwriting and Playwriting School in Georgia** and **12th in the South**, according to **Theatre-Schools.com**. This year, the University’s performance group, the **CAU Players**, entertained more than **700** people in **three** productions including:

- **4.48 Psychosis:** An intense and intricate study of clinical depression explored via monologues and scenes. Written by **Sarah Kane** and directed by **Professor Jonathan Kitt**
- **In Real Life:** An autobiographical journey of an actress’s introduction to show business in New York City. Written by **Charlayne Woodard** and directed by **Professor Jonathan Kitt**
- **Macbeth By William Shakespeare** (The CAU Players Adaptation): A reimagining of Shakespeare’s classic tale of greed and ambition set on an HBCU campus. Directed by **Professor Eric J. Little**

The productions weren’t the only successes for the Department of Speech Communication and Theatre Arts. CAU student, **Joanelle Polk**, a senior majoring in theatre arts, has been **accepted to The Yale School of Drama**, the number one ranked theatre program in the United States. Ms. Polk was **one of four students accepted** into the 2019-2020 incoming class for the Masters of Fine Arts (MFA) degree in Stage Management at the Yale School of Drama. Former alumni of the Yale School of Drama include Paul Newman, Lupita Nyong’o, Meryl Streep, Angela Bassett, Charles S. Dutton, Sigourney Weaver, and Sanaa Lathan.



Student Joanelle Polk

Three theatre majors were also selected to attend the **British American Drama Academy** (BADA) Midsummer in Oxford acting intensive this summer. **Trejhaun DueBerry**, class of 2020, **Keara Jones**, class of 2019, and **Theracia Lang**, class of 2020 were chosen from a large pool of candidates studying acting at universities all over the world to participate in this classical theatre training program.

Mass Media Arts

CAU’s Department of Mass Media Arts, which offers tracks in broadcasting, journalism, public relations and more, celebrated a year of achievements, milestones and industry connections:

The CAU Panther Newspaper, the University’s student-run newspaper, took second place for **2019 Best Overall Newspaper** at the **68th Annual Southern Press Regional Institute**. The award was presented to the Panther editorial team, including CAU students **Josh McJunkins** (Photography Editor), **Nailah Heard**, **Terri A. Blige**, **Trishunda A. Mooney** (Editor-in-Chief), **Markayla Brooks** (2018-2019 Miss Panther) and **Ashton Edmunds** (Sports Editor).

THE STARS SHINE AT CAU

This year students had a chance to engage film star, **Michael B. Jordan**, during a stop on campus to promote the movie sequel, **Creed II**. Other celebrities came to campus throughout the year including TV judge **Glenda Hatchett**, actors **Michael Ealy** and **Meagan Goode**, reality TV star **Kandi Burrus**, and many others. These celebrity visits also garnered tremendous media attention for CAU.

BIG BROADCAST BIRTHDAYS

CAU's National Public Radio (NPR) affiliate station, **Jazz 91.9 WCLK-FM**, commemorated its **45th anniversary** this year with a birthday celebration. Held on campus at WCLK Studios, the event featured special performances by saxophonists **Trey Daniels** and **BK**.



CAU professor **Herb Eichelberger** (right) with former student, filmmaker **Spike Lee**

former Clark College President, **Vivian Henderson**, and former director of mass communications **Charles Hobson**, the radio station became the first black federally licensed educational FM station in Georgia. Today, Clark Atlanta University's WCLK is the longest running jazz-formatted station in the nation, reaching over **2.5 million people** across digital and over-the-air channels.



CAU-TV, the University's 24-hour cable television channel, also celebrated its **35th anniversary** with a year-long focus on increased coverage of news and sports as well as campus milestone events such as CAU Homecoming, Founders' Day, Commencement and many others. CAU-TV reaches more than **900,000 cable subscribers** in metro Atlanta.



WCLK General Manager, **Wendy Williams**

"We are extremely proud to celebrate 45 years of Jazz 91.9 WCLK as a premier nonprofit, NPR affiliate Jazz station," says Wendy Williams, general manager, Jazz 919 WCLK. "More than four decades later, we are honored that so many pioneers established the first educational FM station in the state of Georgia."

Launched in 1974 and transmitting at a mere 54 watts from McPheeters-Dennis Hall, WCLK aired its very first Jazz selection, "Maiden Voyage," by **Herbie Hancock**. Under the direction of



CAU-TV



CAU Jazz Orchestra



CAU Philharmonic Society

Music

The CAU Department of Music prepares students through a highly developed study of popular world, Western, and African-American heritage musical styles, performance practices, and musical sensibilities for careers in vocal and instrumental performance, or applied music instruction.

This academic year, the department showcased the musical talents of its students and faculty to the world through a total of 66 performances and several nationally televised appearances.

Over four million viewers saw and heard the **CAU Philharmonic Society** on “Chasing the Dream: Exploring Black History” on a live **CNN webcast**. Along with other select choirs from across the country, the Philharmonic Society was heard in New York City at Carnegie Hall in the world premiere performance of “The Nativity,” a contemporary work by composer Ernestine Robinson. The Philharmonic Society participated in over **30** performances during the 2018-2019 academic year.

Over the course of 2018-2019, the **CAU Mighty Marching Panthers** delivered **36** musical performances. The band filmed a commercial for the fifth season of TV show, “Rickey Smiley For Real”; performed for the renaming of Freedom Parkway in honor of civil rights activist and **Congressman John Lewis**, filmed a Super Bowl commercial with **Atlanta Falcons’ WR Calvin Ridley**, performed on “Super Bowl Prime” and “NFL Total Access”. The band also filmed the NFL Network’s “Welcome to Atlanta” opening video with **Jermaine Dupri** for **Super Bowl LIII**.





CITY OF ATLANTA SUPERBOWL KICKOFF



Other CAU creativity highlights for the academic year include:

- The **CAU Department of Mass Media Arts (MMA)** and the **CAU Mass Media Arts Alumni Association** hosted their second annual **MMA Week** in 2019. The exclusive, hands-on learning and networking experience featured media professionals and celebrities providing industry insights as well as information on upcoming opportunities to students. The **Atlanta Journal Constitution**, **Delta Airlines**, **Radio One**, and **The Weather Channel** are just a few of the many companies that participated in the event.
- The **Department of English and Modern Languages** hosted its **49th Annual Writers Workshop Conference**, this year. Themed “Telling Stories and Truths through Poetry, Fiction, and Nonfiction,” the conference introduced critically acclaimed writers and offers writing workshops to

the University’s student body, faculty, staff, and surrounding communities. This year’s event featured authors **Tina McElroy Ansa**, **Valerie Boyd**, **Leonard Pitts**, **Angela Tuck**, **Charles Jones**, and **Curtis Bunn**.

- CAU played host to numerous **film screenings** throughout the academic year including documentaries such as “Horror Noire: A History of Black Horror”; “Hope and Fury: MLK, The Movement and the Media”, and the Aretha Franklin-focused “Amazing Grace”.
- The **Department of Art and Fashion** hosted **CAU Fashion Week 2019**, which is a series of fashion events culminating with a fantastic showcase at The Shops at Lenox Mall in Atlanta’s upscale Buckhead neighborhood. More than 10 fashion students participated in the event.



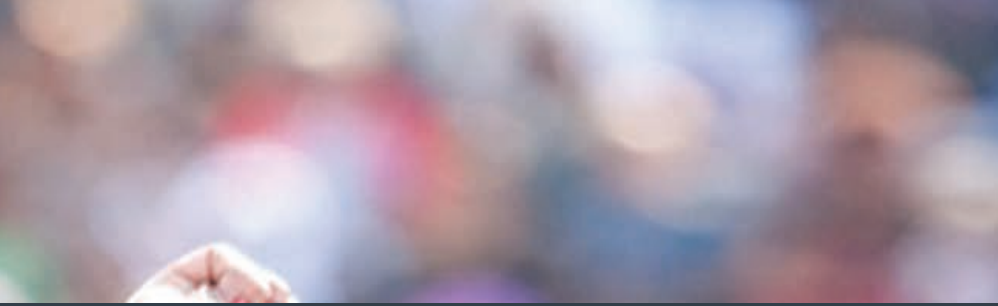
Actors Meagan Goode and Michael Ealy visit CAU



Actor Michael B. Jordan (right) visits CAU

CULTIVATING LIFTED LIVES
through
INVESTMENT & SUPPORT





“The state of our University is strong, stable and set for the future, due to our faculty and staff, alumni, friends and supporters.”

Lucille M. Maugé
Interim President
Clark Atlanta University



2018-2019 FACTS & FIGURES

39,863

Total Alumni

\$23.34M

2018 Net Operating Gain

\$80.08M

Total Endowment





Investment and Support

Sustaining a high level of consistent support, investment and responsible financial management has allowed Clark Atlanta University to make great strides this academic year.

The University's Office of Institutional Advancement generated support and solutions for CAU's most urgent needs in a way that championed the mission, enhanced the University's brand and told the CAU story in a compelling way. In preparing for the future, CAU continues to foster a culture of philanthropy and inspire more gifts with life-changing impact on students and the community.

Fundraising

The momentum and excitement around the 30th Anniversary Celebration of the consolidation that created CAU continued throughout a number of events including:

The **11th Annual Spirit of Greatness Gala** was held during Founders' Week. This is a CAU signature fundraising event presented in partnership with the Clark Atlanta University Alumni Association (CAUAA). The gala benefits the scholarship fund and recognizes alumni trailblazers and community leaders. This year the gala raised, to date, in gross, **\$170,600**.

The CAU Guild presented its **26th Annual Jazz Under the Stars Scholarship Benefit Concert** this spring, as jazz violinist Regina Carter took to the open-air stage in the University's

Harkness Quadrangle. Proceeds from the concert benefit deserving performing arts students at the University. The CAU Guild, comprising of many of metro-Atlanta area's most prominent female civic and professional leaders, has raised more than **\$2 million** to support aspiring young artists since 1992.

The Office of Institutional Advancement launched two springtime fundraising initiatives:

- **The Campus Improvement Campaign** offers a range of sponsorship opportunities for supporters to have their name placed on furniture, in classrooms, or in meeting spaces around campus.
- The **CAU Faith Community Campaign**, a three-month initiative held in churches throughout the metro Atlanta area, began March 31st with **CAU Sunday** at Central United Methodist Church and Elizabeth Baptist Church.

Donor Roll FY/2017-2018

Thank you for supporting Clark Atlanta University. Please see the 2017-2018 Donor Roll (organized by giving levels below) which recognizes individuals, corporations, foundations, organizations and friends of CAU that have given between July 1, 2017 through June 30, 2018.

Philanthropic contributions from alumni and friends help to further the impact of scholarship support, valuable internship experiences, and technology to enhance learning and classroom research, and innovative and life-changing courses to nurture the love of learning.

While every effort has been made to ensure the accuracy of these records, we encourage our readers to alert the Office of Institutional Advancement of any errors or omissions by calling (404) 880-6909 or by e-mailing ssmith@cau.edu.

Leadership Society

\$1,000,000+

Mr. Charles S. Ackerman
The Coca-Cola Foundation
General Board of Higher Education and
Ministries of the UMC

Legacy Society

\$500,000 - \$999,000

The United Negro College Fund

W.E.B. Du Bois Society

\$100,000 - \$499,000

Lettie Pate Whitehead Foundation
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Higher Education
The Charles Barkley Foundation Inc
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\$50,000 - \$99,000

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Toyota Motor North America, Inc.
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President's Society

\$25,000 - \$49,000

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\$10,000 - \$24,999

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Red Clay Consulting Inc
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Sustainer Club

\$5,000 - \$9,999

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The Fulton-DeKalb Hospital Authority
Georgia Department of Revenue
EDUCO International Inc.
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Red, Black & Gray Club

\$1,000 - \$4,999

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Donor Roll FY/2017-2018

Red, Black & Gray Club \$1,000 - \$4,999

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Ms. Candace N. Dixon
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* CAU Board of Trustees Member

CAU Salutes

Donors make important contributions to scholarship programs, capital funding, endowments, professorships and student activities that enhance the student experience. CAU salutes two of its major top donors!

Charles S. Ackerman

In life, the late Charles S. Ackerman supported Clark Atlanta University (CAU) as a longtime member of its board of trustees. His memory lives on in the form of the Charles S. Ackerman Memorial Scholarship.



“Charles’ level of devotion to the University set the bar for us all as we worked tirelessly to guide this great institution on the path to national prominence,” said Gregory Morrison, chair of the CAU Board of Trustees. “He often commented on how special he thought CAU students were. His commitment to the institution was borne in his belief that these deserving students were worth his investment in his time, remarkable talent and treasure.”

The \$2 million scholarship commemorates the legacy of Trustee Ackerman, a founding trustee of the University who served both Clark College and Clark Atlanta University for more than 32 years. In addition to the scholarship, more than 114 rare books valued at approximately \$127,000 were gifted to the University in Mr. Ackerman’s honor.

Trustee Ackerman was a member of the Clark College Board of Trustees and was a member of the very first class of Clark Atlanta’s Board of Trustees, immediately following the University’s consolidation, in 1988. A well-established leader in Atlanta’s business and civic circles, his long record of accomplishment included more than six million square feet of office, retail and residential development projects and innumerable real estate transactions. Trustee Ackerman, who served as a member of the Board’s buildings and grounds committee, chairing it for nearly 30 years, very carefully and thoughtfully contributed to CAU’s development. His indelible imprint is found in dormitory renovations, the design and construction of our schools of Business Administration, Education and Social Work, as well as the University’s power plant.

Trustee Ackerman, to whom the University awarded the Doctor of Laws degree honoris causa in 2015, always believed in the potential of CAU, especially its students. The scholarship is awarded to students who have in their academic pursuits from the sophomore through senior year, demonstrated their embrace of academic rigor, intellectual curiosity and meaningful service to the University and external communities.

The scholarship covers tuition for full-time undergraduate students of Clark Atlanta University and who are U.S. citizens or permanent residents of the United States. A total of 10 University sophomores will be selected into the Ackerman Scholarship Program each academic year, beginning in Fall 2018. There will be three cohorts selected through the 2021 academic year. The second and third academic cohorts will be selected during the 2019-20 and 2020-21 academic years.

The United Methodist Church

The largest number of historically black colleges and universities (HBCUs) supported by any church body in the United States are those HBCUs related to The United Methodist Church. The Black College Fund Office of the General Board of Higher Education and Ministry of the United Methodist Church administers the Black College Fund which provides support to Clark Atlanta University and 10 other HBCUs around the country.

The Black College Fund distributes 95 percent of all funds received equally to the 11 United Methodist-related institutions of higher education. Clark Atlanta University is the largest HBCU supported by The Black College Fund and generally receives a higher amount of funding. Five percent of these funds are awarded for special projects or capital activities. Additionally,



the University receives scholarship support from the National Office of United Methodist Women.

For the last five years, (2014-2019), the United Methodist Church has invested more than \$5.9 million to Clark Atlanta University in support of several initiatives including: The resurfacing of the track and field at the Panther Stadium, upgrade of audio visual equipment in the Juanita Baranco Multipurpose Room, Crogman Dining Hall Expansion, Beckwith Hall Renovations, launching of the University’s first online Ed.D., program and scholarship support for some of the University’s best and brightest students.

Moreover, the United Methodist Church has been CAU’s largest contributor for three of the last five years, with an average annual contribution of \$1.2 million over the past two academic years.

Financial Overview

For the fiscal year ending June 30, 2018, Clark Atlanta University saw continued growth in revenue from a favorable increase in undergraduate enrollment, partially offset by a continued decline in graduate enrollment, resulting in an unfavorable shift in the mix of students. Private gifts and grants were favorable due to a one-time \$2 million gift from the Ackerman Foundation. Auxiliary revenue was higher due to increased undergraduate enrollment resulting in higher housing occupancy and dining plans.

Operating expenses were higher due to increased salaries and benefits, contractual services, and depreciation due to increased investments in facilities and deferred maintenance. Interest expense was lower as the debt balance continued to decline as it was paid down with no new borrowings. As a result, CAU continued to see strong growth in both net assets and cash. CAU continues on a direct path of steady growth to support its broad academic mission while targeting resources to support strategic objectives in teaching and research.

The fiscal year was highlighted by:

- In November 2018, the annual financial audit was presented and approved by the Board of Trustees, within the required timeframe.
- The annual financial statement and the Office of Management and Budget (OMB) A-133 audit received a clean (unqualified) opinion on the consolidated financial statements for CAU in accordance with the generally accepted accounting principles.
- In FY18, CAU's net assets are over \$209 million for the fiscal year.
- CAU's strong financial position is evidenced in its balance sheet. In FY18, total assets increased by \$19 million or 8.2% and from a liquidity perspective, total assets of \$251.9 are available to cover \$42.6 million of total liabilities. CAU Total Debt to Total Asset Ratio is 0.16 for FY18 vs. 0.20 for FY17.

- The University's unrestricted new assets ended the year at \$118 million, representing a 17.9% year over year increase. One major addition of \$6.2 million resulted from the gain of reversionary land transaction deeded to Morris Brown College in 1940.
- In FY18, CAU ended the fiscal year with a better than expected net operating gain of \$23.34 million—a historic high point for the University—which will allow for the continual reinvestment in academic and other strategic programs as well as provide funding for capital renewal and replacement needs.
- Total expenses were \$98.3 million in fiscal year 2018, an increase of \$5.5 million (5.89%) when compared to fiscal year 2017. These increases are primarily attributable to our commitment and investment to the following functional classifications: Instructional (\$2.48 million), Institutional Support (\$2.23 million), and Auxiliary Enterprise (\$933,000).
- The reported financial results for fiscal year 2018 are validating with a “positive” outlook from “stable” as reported by Moody's Investors Service in April 2018. This rating and outlook is reflective of the University's increasing financial strength – growth in enrollment, which increases revenues and reduction of debt, growing donor support, and effective governance and leadership.

This strengthening financial position enables the University to enhance its distinction among the best HBCU's through ambitious programmatic and capital investments.

Recognizing the considerable and increasing pressures on higher education resources, CAU will continue to work to strike the right balance between the management of operating and financial risks and the critical importance of ongoing investments in the University's research, teaching, and public service mission.



CLARK ATLANTA UNIVERSITY
Statements of Financial Position
Years ending June 30, 2018 and 2017

Assets	2018	2017
Cash and cash equivalents	\$ 26,709,518	19,925,065
Restricted cash	3,603,639	3,669,783
Accounts receivable, net (note 2)	3,054,316	4,113,813
Pledges receivable, net (note 2)	950,141	1,433,584
Deposits held with bond trustees (note 8)	3,971,024	4,097,582
Prepays and other assets	1,203,551	1,280,003
Property, plant, and equipment, net (note 5)	123,206,687	115,125,993
Investments (notes 3 and 11)	80,056,627	74,530,625
Beneficial interest in perpetual trust	413,062	387,117
Perkins loans receivable, net (note 4)	8,087,640	7,594,412
Asset held and not used, net (note 1)	650,000	745,000
Total assets	\$ 251,906,205	232,902,977
Liabilities and Net Assets		
Accounts payable and accrued expenses	\$ 7,968,318	9,874,455
Advances from granting agencies	1,428,824	545,850
Deferred revenues	624,910	549,091
Bonds payable, net (note 8)	18,512,275	21,019,764
Refundable advances (note 4)	8,298,693	8,249,053
Note payable	864,369	1,203,643
Mortgages payable (note 7)	1,615,797	1,913,334
Other liabilities (note 15)	2,411,360	2,755,840
Asset retirement obligation	904,880	853,657
Total liabilities	42,629,426	46,964,687
Commitments and contingencies (notes 7, 8, and 15)		
Net assets:		
Unrestricted	117,997,052	100,107,572
Temporarily restricted (note 13)	68,597,428	63,406,741
Permanently restricted (note 13)	22,682,299	22,423,977
Total net assets	209,276,779	185,938,290
Total	\$ 251,906,205	232,902,977

See accompanying notes to financial statements.

CLARK ATLANTA UNIVERSITY
Statement of Activities
Years ending June 30, 2018 and 2017

	2018			2017 Total
	Unrestricted	Temporarily restricted	Permanently restricted	
Revenues, gains and other support:				
Tuition and fees	\$ 85,659,682	—	—	85,659,682
Less student aid	(15,609,413)	—	—	(15,609,413)
Tuition and fees – net	70,050,269	—	—	65,132,788
Government grants	1,428,228	13,701,744	—	14,554,939
Private gifts and grants	2,718,524	5,503,484	—	6,203,087
Investment income, net	126,753	16,821	—	129,552
Auxiliary enterprises	14,991,874	—	—	13,936,799
Net realized and unrealized gains/losses on investments	346,112	1,574	—	408,570
Amounts allowed per University's endowment spending policy	—	1,758,036	—	2,153,115
Other revenue	1,298,551	5,055	—	1,303,606
Net assets released from restriction for satisfaction of program restrictions	18,676,906	(18,676,906)	—	—
Total operating revenues, gains and other support	109,637,217	2,309,808	—	103,529,334
Expenses:				
Instruction	29,808,870	—	—	27,324,263
Research	7,518,859	—	—	7,347,457
Academic support	8,690,392	—	—	9,255,099
Student services	9,681,211	—	—	9,631,175
Institutional support	25,542,699	—	—	23,310,590
Public service	1,959,436	—	—	1,797,356
Auxiliary enterprise	15,080,415	—	—	14,146,950
Total operating expenses	98,281,882	—	—	92,812,890
Change in net assets from operating activities	11,355,335	2,309,808	—	10,716,444
Nonoperating activities:				
Private gifts and grants	—	300,000	232,376	361,234
Investment income, net	—	771,332	—	798,123
Net realized and unrealized gain on investments	—	3,901,728	—	7,628,578
Change in beneficial interest in perpetual trusts	—	—	25,946	48,713
Amounts allowed per University's endowment spending policy	—	(1,758,036)	—	(2,153,115)
Gain/(loss) on extraordinary items	6,200,000	—	—	—
Net assets released from restriction for equipment	34,145	(34,145)	—	—
Net assets released from restriction for construction	300,000	(300,000)	—	—
Change in net assets from nonoperating activities	6,534,145	2,880,879	258,322	6,683,533
Change in net assets	17,889,480	5,190,687	258,322	17,399,977
Net assets beginning of year	100,107,572	63,406,741	22,423,977	168,538,313
Net assets end of year	\$ 117,997,052	68,597,428	22,682,299	185,938,290

See accompanying notes to financial statements.

CLARK ATLANTA UNIVERSITY
Statements of Cash Flows
Years ending June 30, 2018 and 2017

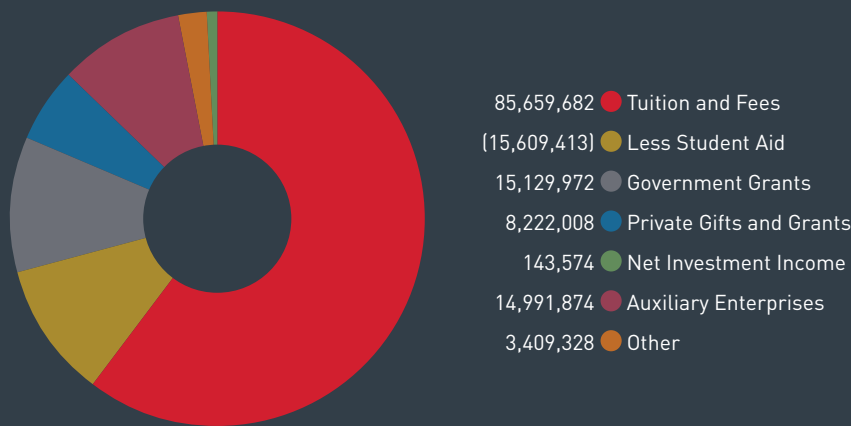
	<u>2018</u>	<u>2017</u>
Cash flows from operating activities:		
Change in net assets	\$ 23,338,489	17,399,977
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	8,773,949	8,164,849
Amortization of bond issuance costs	110,983	151,162
Accretion of asset retirement obligation	51,223	48,320
Provision for bad debt	639,025	341,751
Receipt of agency funds (Federal Direct Student Loans and Federal Pell Grants)	86,099,191	78,866,223
Disbursement of agency funds	(86,099,191)	(78,866,223)
Contributions, grants and income restricted for long-term investment and acquisition of property, plant, and equipment	(334,145)	(34,145)
Net loss on disposition of property	162,745	102,833
Gain on extraordinary item	(6,200,000)	—
Debt guarantee obligation (Benefit)/Expense	(86,391)	(65,578)
Net realized and unrealized (gain) loss on investments and beneficial interest in perpetual trust	(4,275,360)	(8,085,861)
Changes in operating assets and liabilities Increase/(Decrease):		
Accounts receivable, net	426,067	(196,183)
Pledges receivable	483,443	1,210,273
Prepays and other assets	76,452	(688,126)
Accounts payable and accrued expenses	(2,555,324)	(1,533,092)
Other liabilities	(258,089)	(344,480)
Advances from granting agencies	882,974	(56,840)
Deferred revenues	75,819	4,413
Net cash provided by operating activities	<u>21,311,860</u>	<u>16,419,273</u>
Cash flows from investing activities:		
Proceeds from the sale of investments	9,941,525	33,086,526
Purchases of investments	(11,218,112)	(31,069,149)
Loans advanced to students (Perkins)	(1,279,589)	(1,392,041)
Proceeds from student loan repayments	780,767	801,421
Purchases of property, plant, and equipment	(10,073,202)	(8,072,601)
Net cash used in investing activities	<u>(11,848,611)</u>	<u>(6,645,844)</u>
Cash flows from financing activities Increase/(Decrease):		
Contributions and income restricted for long-term investment and acquisitions of property, plant, and equipment	334,145	34,145
Principal repayments on bonds, notes, and mortgages payable	(3,255,283)	(2,866,543)
Agency liabilities, net	49,641	(1,942)
Proceeds from notes payable	—	1,203,643
Deposits held with bond trustees	126,557	(128,771)
Net cash provided by financing activities	<u>(2,744,940)</u>	<u>(1,759,468)</u>
Net increase in cash and cash equivalents	6,718,309	8,013,961
Cash and cash equivalents and restricted cash beginning of year	<u>23,594,848</u>	<u>15,580,887</u>
Cash and cash equivalents and restricted cash end of year	<u>\$ 30,313,157</u>	<u>23,594,848</u>
Cash and cash equivalents	\$ 26,709,518	19,925,065
Restricted cash	<u>3,603,639</u>	<u>3,669,783</u>
Total cash and cash equivalents and restricted cash	<u>\$ 30,313,157</u>	<u>23,594,848</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 927,345	1,044,833
Purchase of property, plant, and equipment included in accounts payable	649,187	987,568

See accompanying notes to financial statements.

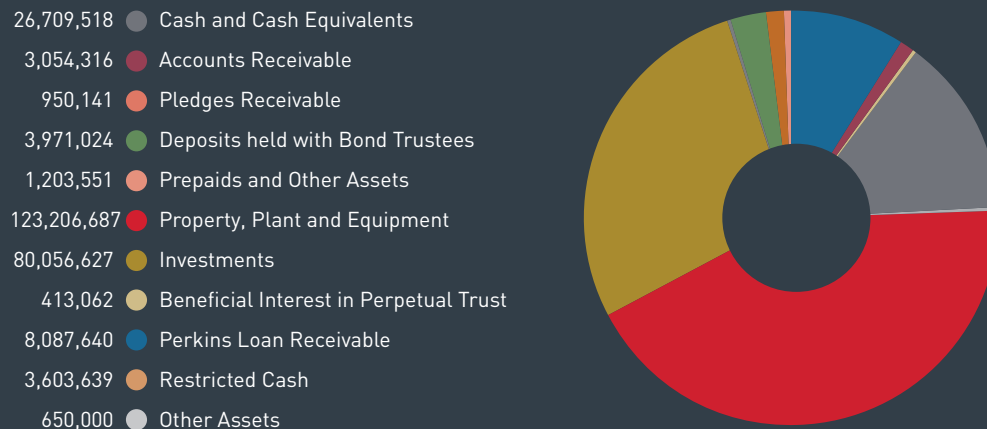
Income and Spending Patterns | FY18

The charts below detail the income and spending patterns of CAU in FY18. CAU continues its strategy to increase its class size to over 4,000 students by 2020, resulting in a positive impact on annual revenues. Strategic investment in development efforts will continue to enhance private gifts and grants for scholarship, facilities and new programs which will enhance the university further in its mission to produce graduates who meet the standard of excellence in contemporary higher education, who are educated to be creative and to have a perspective on the world and its peoples which commit them not only to excel in their professional careers and personal lives but also to seek new knowledge and solution to problems of humankind.

FY18 - REVENUE



FY18 - ASSETS





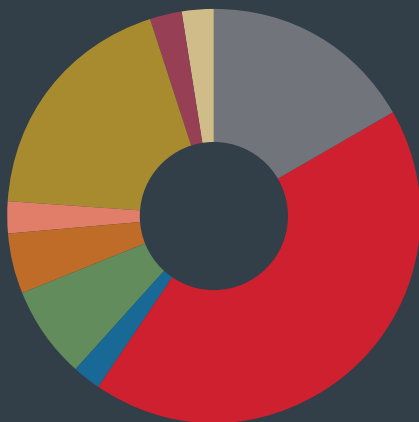
Income and Spending Patterns | FY18

FY18 - EXPENDITURES

29,808,870	●	Instruction
7,518,856	●	Research
8,690,392	●	Academic Support
9,681,211	●	Student Services
25,542,699	●	Intitutional Support
1,959,436	●	Public Services
15,080,415	●	Auxiliary Enterprise



FY18 - LIABILITIES



7,968,318	●	Accountants Payable and Accrued Expenses
18,512,275	●	Bonds Payable
1,428,824	●	Advances from Granting Agencies
2,411,360	●	Other Liabilities
1,615,797	●	Mortgages Payables
624,910	●	Deferred Revenue
8,298,693	●	Refundable Advances
864,369	●	Notes Payable
904,880	●	Asset Retirement Obligation

CLARK ATLANTA UNIVERSITY BOARD OF TRUSTEES

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(CAU '95, 01)

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Atlanta, Georgia

Carla Cooper (2018)

National Alumni Association

Atlanta, Georgia

Sue Hauptert-Johnson (2016)

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United Methodist Church, Atlanta,

Georgia

North Georgia Conference, United

Methodist Church

United Methodist Church

Representative

The Rev. Dr. Bernice Kirkland

Atlanta, Georgia

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Associate Professor and Chair,

Public Administration Program

Dr. Alice E. Stephens

Associate Professor

Film and Television

Department of Mass Media Arts

Student Delegates

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Undergraduate President

Ms. Amanda-Louise Adebayo

Graduate President

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Executive Advisor to the President

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Associate Vice President for Enrollment Services
and Interim Dean of Student Services and Campus Life

Lanze Thompson

Chief Financial Officer and
SVP Business and Financial Services

Robert Clark, Jr., CIA, CISA, CCEP, CBM

Chief Compliance Officer

Lance Dunnings, Esq.

General Counsel



CAU Quick Facts

Established in 1988

Private, Not-for-Profit

United Methodist Church Affiliation

Coeducational, Residential

UNCF largest member institution

PARENT INSTITUTIONS

Atlanta University (1865)

Clark College (1869)

FALL 2018 ENROLLMENT

Total Students: 3,911

Female: 74% Male: 26%

In-State: 38%; Out-of-State: 56%;

International: 6%

INSTITUTIONAL ACCREDITATION

Clark Atlanta University is accredited by the Southern Association of College and Schools Commission on Colleges, which allows our students to have access to federally subsidized financial aid.

DEGREES OFFERED

Bachelor's

Master's

Specialist

Doctoral

38 AREAS OF STUDY

School of Arts and Sciences

School of Business

School of Education

The Whitney M. Young Jr, School of Social Work

ATHLETICS

NCAA Division II/SIAC

Men's varsity teams in baseball, basketball, cross-country and football

Women's varsity teams in basketball, track and field, softball, tennis and volleyball

FACULTY

171 (Full-Time)

Student-Faculty Ratio: 19:1

Faculty with Terminal

Degrees: 81%

Tenured Faculty: 67%

RESEARCH/INNOVATION

Center for Cancer Research and

Therapeutic Development

Center for Innovation &

Entrepreneurial Development

Center for Undergraduate Research and Creativity

UNIVERSITY MASCOT

Panther

MEDIA

CAU - TV

The Panther Newspaper

WCLK - 91.9 FM

WSTU - Student Radio



Leveraging its distinctive history, Clark Atlanta University is an urban research university that transforms the lives of students and their communities by preparing citizen leaders to be problem-solvers through innovative learning programs; supportive interactions with faculty, staff, and students; exemplary scholarship; and purposeful service.

- Clark Atlanta University
Mission Statement



CLARK ATLANTA
UNIVERSITY



CLARK ATLANTA UNIVERSITY

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